

Jinmao Property Services (816 HK) Fast growth continues with impressive thirdparty-driven expansion

- 1H22 core profit jumped 89% YoY to RMB 183.2mn
- GFA under mgt grew 129% YoY to 45.5mn sqm after acquiring Beijing Capital Services
- Growing revenue from VASNPO (+30%YoY) demonstrated continuous support from parent
- 2023 GFA under mgt target of 100mn sqm stays unchanged
- Maintain BUY with revised DCF-based TP of HK\$ 8.17

Fast growth in three business segments. JPS's 1H22 revenue increased 60% YoY to RMB 1,097mn, as revenue from PM Services (PMS)/ Valued-added services to non-property owner (VASNPO)/ Community value-added services (CVAS) jumped 46%/30%/221% YoY. GFA under mgt increased 129% YoY to 45.5mn sqm and contracted GFA rose 58%YoY to 69.6mn sqm in 1H22. On June 17, 2022, JPS acquired Beijing Capital Services (BCS) at RMB 450mn (~13.7x historical P/E), adding 2.8mn sqm in GFA under mgt and 7.11mn sqm in contracted GFA. 1H22 core profit, excluding listing expenses, soared 89%YoY to RMB 183.2mn. Gross margin was down 0.3ppt YoY to 32.5% while administrative expenses only increased 20% YoY to RMB 117mn, reflecting better economies of scale and cost control. Although 7M21 contracted sales of JPS's parent, Jinmao China (817 HK), fell 46% YoY, revenue from VASNPO still grew 30% YoY, reflecting continuous support from parent. Total cash balance increased 88% HoH to RMB 1.0bn after IPO, and the Group maintained a healthy operating cash flow of RMB 278mn in 1H22, representing ~1.5x of core profit. Trade receivables from related parties increased 32%HoH to RMB 371mn, which is reasonable considering the 30% YoY growth in VASNPO revenue.

Third-party GFA and CVAS as key drivers for 2H22. Driven by M&A, third-party tendering, and inflow of city operation projects, third-party GFA under mgt increased 44% HoH to 17.89mn sqm, representing 39% of total GFA under mgt as of June 2022 (Dec 2021: 34%). JPS maintains its 2023 GFA under mgt target of 100mn sqm and 50% profit CAGR target for the 14th five-year plan period (2021-25). CVAS revenue grew substantially on improving efficiency. In particular, average revenue per sqm increased 89% YoY to RMB 0.66/sqm for community space operation. For real estate brokerage business, average agency fee per staff increased 114% YoY to RMB 195k during 1H22. Going forward, JPS will streamline its cooperation with Sinochem Group to procure agricultural products for its community retailing business.

Maintain BUY with revised TP at HK\$8.17. Given the slowing property sales and completion across the property sector, we lower our core profit forecasts by 6.0%/6.9% in 2022E/23E and our DCF-based TP to HK\$ 8.17 (from HK\$ 9.10), as we revise down the third-party tendering GFA addition estimates. With a core profit CAGR of 41% in 2022-24E, this SOE player is significantly undervalued at 7.4x 2022E P/E in our view. Maintain **BUY**.

Results and Valuations

| FY ended Dec 31 | 2020A | 2021A | 2022E | 2023E | 2024E |
|---------------------------|--------|-------|-------|-------|-------|
| Revenue (RMB mn) | 944 | 1,516 | 3,090 | 4,578 | 6,237 |
| Chg (%,YoY) | 19.8 | 60.5 | 103.9 | 48.2 | 36.2 |
| Core net profit (RMB mn)1 | 77 | 195 | 420 | 596 | 840 |
| Chg (%,YoY) | 240.9 | 153.0 | 115.2 | 41.8 | 41.1 |
| Core EPS (RMB) | 0.10 | 0.24 | 0.46 | 0.66 | 0.93 |
| Chg (%, YoY) | 240.9 | 153.0 | 90.4 | 41.8 | 41.1 |
| BVPS (RMB) | 0.06 | 0.24 | 1.29 | 1.78 | 2.48 |
| Chg (%,YoY) | (54.4) | 297.7 | 426.4 | 38.4 | 39.2 |
| P/E (x) | 35.5 | 14.0 | 7.4 | 5.2 | 3.7 |
| P/B (x) | 55.8 | 14.0 | 2.7 | 1.9 | 1.4 |
| Core ROE (%) | 157.0 | 95.6 | 35.9 | 36.8 | 37.4 |
| Core ROA (%) | 3.6 | 14.4 | 16.6 | 18.6 | 20.4 |
| DPS (RMB) | - | - | 0.12 | 0.16 | 0.23 |
| Yield (%) | - | = | 3.4 | 4.8 | 6.8 |
| Net (debt)/cash (RMBmn) | (810) | 555 | 1,160 | 1,702 | 2,425 |

Source(s): The Company, ABCI Securities estimates

Note: RMB to HK\$= 1.15

Company Report Aug 23, 2022

Rating: BUY TP: HK\$ 8.17

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| Share price (HK\$) | 3.94 |
|-------------------------|---------------|
| Est. share price return | 107.3% |
| Est. dividend yield | 3.4% |
| Est. total return | 110.7% |
| Previous Rating &TP | BUY; HK\$9.10 |
| Previous Report Date | May 5, 2022 |

Source(s): Bloomberg, ABCI Securities estimates

Key data

| T.40/3.31 |
| Sayud H/L(HK\$) | T.40/3.31 |
| Sayud shares (mn) | 904.189 |
| Market cap (HK\$ mn) | 3,562.5 |
| 3-mth Avg daily turnover | 2.51 |
| (HK\$ mn) | Major shareholder(s) (%): |
| China Jinmao Holdings | 67.28% |
| Group Ltd ("China |
| Jinmao") |

Source(s): Bloomberg , ABCI Securities

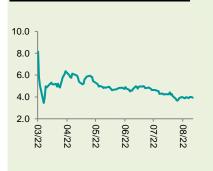
Share Performance (%)

| | <u>Absolute</u> | Relative* |
|-------|-----------------|-----------|
| 1-mth | (7.5) | (3.0) |
| 3-mth | (18.3) | (16.1) |
| 6-mth | NA | NA |

*Relative to HSI

Source(s): Bloomberg, ABCI Securities

Share performance since IPO (HK\$)



Source(s): Bloomberg, ABCI Securities

¹Core net profit= Net profit attributable to owners of the parent + listing expenses+ non-controlling interests



Risk factors: 1) Unsuccessful contract renewal; 2) Substantial related-party transactions as VASNPO segment accounts for 42% of 1H22 gross profit; 3) Contracting profit margins; 4) slower-than-expected organic and inorganic GFA growth

Exhibit 1: JPS's 1H22 results

| P&L | 1H22 | 1H21 | YoY Chg | Balance sheet | Jun-22 | Dec-21 | YoY Chg |
|--|-------|-------|----------|------------------------|--------|--------|----------|
| | RMBmn | RMBmn | (%) | | RMBmn | RMBmn | |
| Revenue | 1,097 | 686 | 60 | Gross debt | - | - | NA |
| Cost of Sales | (741) | (461) | 61 | Cash & restricted cash | 1,045 | 555 | 88 |
| Gross Profit | 356 | 225 | 58.5 | Net debt/ (cash) | 1,045 | 555 | 88 |
| Gross Margin (%) | 32.5 | 32.8 | (0.3ppt) | | | | |
| Selling and distribution costs | (18) | (5) | 263 | | 1H22 | 1H21 | YoY Chg |
| Administrative expense | (117) | (97) | 20 | | RMBmn | RMBmn | |
| EBIT | 221 | 122 | 81.0 | Total revenue | 1,097 | 686 | 60.0 |
| EBIT Margin (%) | 20.2 | 17.8 | 2.3ppt | - PMS | 541 | 371 | 45.8 |
| | | | | - VASNPO | 310 | 238 | 30.1 |
| Other income and gains | 9 | 36 | (75.4) | - CVAS | 246 | 77 | 221.3 |
| Other expenses | (7) | (4) | 92.4 | | | | |
| Finance cost | (1) | (32) | (98.2) | Gross margin | 32.5% | 32.8% | (0.3ppt) |
| Profit before tax | 222 | 123 | 80.8 | - PMS | 17.2% | 17.6% | (0.4ppt) |
| Tax | (52) | (35) | 47.9 | - VASNPO | 47.8% | 49.9% | (2.1ppt) |
| Profit after tax | 171 | 88 | 93.9 | - CVAS | 46.7% | 52.8% | (6.1ppt) |
| Minority Interest | (1) | (1) | 100.0 | | | | |
| Net profit | 169 | 87 | 93.9 | Operating statistics | 1H22 | 1H21 | YoY Chg |
| Core profit (excluding listing expenses) | 183 | 97 | 89.5 | GFA under mgt | 45.5 | 19.9 | 128.6 |
| Core net margin (%) | 16.7 | 14.1 | 2.6ppt | Contracted GFA | 69.6 | 44.1 | 57.8 |

Source(s): The Company, ABCI Securities

Exhibit 2: Changes in TP and profit forecasts

| Exilibit E. Ollaligoo i | una proi | | .0 | |
|-------------------------|----------|------|---------|---|
| | New | Old | Chg | Reasons |
| TP (HK\$) | 8.17 | 9.10 | (10.3%) | Lower GFA under mgt addition forecast from third- party tendering |
| Core profit (RMBmn) | | | | |
| -2022E | 420 | 447 | (6.0%) | Lower GFA under mgt addition forecast from third- party tendering |
| -2023E | 596 | 640 | (6.9%) | Lower GFA under mgt addition forecast from third- party tendering |



Financial statements

Consolidated income statement (2020A-2024E)

| 2020A | 2021A | 2022E | 2023E | 2024E |
|--------|---|--|--|---|
| 944 | 1,516 | 3,090 | 4,578 | 6,237 |
| (709) | (1,045) | (2,164) | (3,276) | (4,538) |
| 235 | 470 | 925 | 1,302 | 1,699 |
| (2) | (15) | (37) | (44) | (53) |
| (135) | (209) | (348) | (478) | (538) |
| 75 | 46 | 28 | 33 | 40 |
| (64) | (34) | - | - | - |
| (1) | (10) | (14) | - | - |
| 108 | 248 | 555 | 814 | 1,148 |
| (30) | (69) | (149) | (218) | (308) |
| 77 | 179 | 406 | 596 | 840 |
| - | | - | - | - |
| 77 | | | 596 | 840 |
| - | | 14 | - | - |
| - | | | | |
| 77 | 195 | 420 | 596 | 840 |
| | | | | |
| 0.10 | 0.22 | 0.45 | 0.66 | 0.93 |
| | | | | 0.93 |
| - | - | | | 0.23 |
| 0% | 0% | 25% | 25% | 25% |
| 0.06 | 0.24 | 1.29 | 1.78 | 2.48 |
| | | | | |
| | | | | |
| 19.8% | 60.5% | 103.9% | 48.2% | 36.2% |
| 55.0% | 100.2% | 96.9% | 40.7% | 30.5% |
| 240.9% | 153.0% | 115.2% | 41.8% | 41.1% |
| | | | | |
| 24.9% | 31.0% | 30.0% | 28.4% | 27.2% |
| 8.3% | 12.9% | 13.6% | 13.0% | 13.5% |
| | | | | |
| 567 | 823 | 1 577 | 2 603 | 3,600 |
| | | | | 1,430 |
| | | | | |
| | | | | 1,208 |
| 944 | 1,516 | 3,090 | 4,5/8 | 6,237 |
| | | | | |
| 40.5 | 57.6 | 118.4 | 180.6 | 241.4 |
| 17.7 | 36.4 | 81.2 | 126.2 | 170.2 |
| | | | | |
| | 944 (709) 235 (2) (135) 75 (64) (1) 108 (30) 77 - 77 - 77 - 77 0.10 0.10 0.10 - 0% 0.06 19.8% 55.0% 240.9% 24.9% 8.3% 567 294 82 944 40.5 | 944 1,516 (709) (1,045) 235 470 (2) (15) (135) (209) 75 46 (64) (34) (1) (10) 108 248 (30) (69) 77 179 - (1) 77 178 - 16 - 1 77 195 0.10 0.22 0.10 0.24 - - 0% 0% 0.06 0.24 19.8% 60.5% 55.0% 100.2% 240.9% 153.0% 24.9% 31.0% 8.3% 12.9% 567 823 294 539 82 153 944 1,516 | 944 1,516 3,090 (709) (1,045) (2,164) 235 470 925 (2) (15) (37) (135) (209) (348) 75 46 28 (64) (34) - (1) (10) (14) 108 248 555 (30) (69) (149) 77 179 406 - (1) - 77 178 406 - 16 14 - 16 14 - 1 - 77 195 420 0.10 0.22 0.45 0.10 0.24 0.46 - 0.12 0.46 - 0.12 0.46 - 0.12 0.46 - 0.12 0.46 - 0.12 0.46 - 0.12 0.46 - 0.12 0.46 - 0.24 | 944 1,516 3,090 4,578 (709) (1,045) (2,164) (3,276) 235 470 925 1,302 (2) (15) (37) (44) (135) (209) (348) (478) 75 46 28 33 (64) (34) - - (1) (10) (14) - (11) (10) (14) - 108 248 555 814 (30) (69) (149) (218) 77 179 406 596 - (1) - - 77 178 406 596 - 16 14 - - 16 14 - - 17 195 420 596 0.10 0.22 0.45 0.66 0.10 0.24 0.46 0.66 0 0.06 0.24 1.29 1.78 19.8% 60.5% 103.9% |

^{*} Core net profit= Net profit attributable to owners of the parent + listing expenses+ non-controlling interests



Consolidated balance sheet (2020A-2024E)

| 1,249 554 414 5 276 110 55 6 9 5 32 3 1,359 1,128 630 - 171 327 | 2,010 1,159 570 5 276 514 458 6 9 5 32 3 2,524 1,326 630 - 368 | 2,814 1,701 833 5 276 390 335 6 9 5 32 3 3,205 1,560 630 - 603 | 3,822 2,424 1,117 5 276 307 252 6 9 5 32 3 4,129 1,854 630 - 897 |
|---|--|--|--|
| 414 5 276 110 55 6 9 5 32 3 1,359 1,128 630 | 570 5 276 514 458 6 9 5 32 3 2,524 1,326 630 - 368 | 833 5 276 390 335 6 9 5 32 3 3,205 1,560 630 | 1,117 5 276 307 252 6 9 5 32 3 4,129 1,854 630 |
| 5 276 110 55 6 9 5 32 3 1,359 1,128 630 | 5 276 514 458 6 9 5 32 3 2,524 1,326 630 | 5 276 390 335 6 9 5 32 3 3,205 1,560 630 | 5 276 307 252 6 9 5 32 3 4,129 1,854 630 |
| 276 110 55 6 9 5 32 3 1,359 1,128 630 - 171 | 276 514 458 6 9 5 32 3 2,524 1,326 630 - 368 | 276 390 335 6 9 5 32 3 3,205 1,560 630 | 276 307 252 6 9 5 32 3 4,129 1,854 630 |
| 110 55 6 9 5 32 3 1,359 1,128 630 | 514 458 6 9 5 32 3 2,524 1,326 630 | 390 335 6 9 5 32 3 3,205 1,560 630 | 307 252 6 9 5 32 3 4,129 1,854 630 |
| 55 6 9 5 32 3 1,359 1,128 630 | 458 6 9 5 32 3 2,524 1,326 630 | 335 6 9 5 32 3 3,205 1,560 630 | 252 6 9 5 32 3 4,129 1,854 630 |
| 6 9 5 32 3 1,359 1,128 630 - 171 | 6 9 5 32 3 2,524 1,326 630 | 6 9 5 32 3 3,205 1,560 630 | 6 9 5 32 3 4,129 1,854 630 |
| 9 5 32 3 1,359 1,128 630 | 9 5 32 3 2,524 1,326 630 | 9 5 32 3 3,205 1,560 630 | 9 5 32 3 4,129 1,854 630 |
| 5 32 3 1,359 1,128 630 | 5 32 3 2,524 1,326 630 | 3,205 1,560 630 | 5 32 3 4,129 1,854 630 |
| 32 3 1,359 1,128 630 | 32 3 2,524 1,326 630 | 32 3 3,205 1,560 630 | 32 3 4,129 1,854 630 |
| 3 1,359 1,128 630 - 171 | 3 2,524 1,326 630 - 368 | 3 3,205 1,560 630 | 3 4,129 1,854 630 |
| 1,359 1,128 630 - 171 | 2,524 1,326 630 - 368 | 3,205 1,560 630 | 4,129 1,854 630 |
| 1,128 630 - 171 | 1,326 630 - 368 | 1,560 630 | 1,854 630 |
| 630 - 171 | 630 - 368 | 630 | 630 |
| - 171 | - 368 | - | - |
| 171 | 368 | - 603 | - 897 |
| | | 603 | 897 |
| | | | |
| ŭ <u>_</u> . | 327 | 327 | 327 |
| 27 | 27 | 27 | 27 |
| 2 | 2 | 2 | 2 |
| - | - | - | - |
| 25 | 25 | 25 | 25 |
| 1,155 | 1,353 | 1,587 | 1,881 |
| 204 | 1,171 | 1,618 | 2,248 |
| 195 | 1,163 | 1,609 | 2,239 |
| 9 | 9 | 9 | 9 |
| 204 | 1,171 | 1,618 | 2,248 |
| | | | |
| | - | - | - |
| - | (1,160) | (1,702) | (2,425) |
| | 9 | 9 9 204 1,171 | 9 9 9 204 1,171 1,618 |



Consolidated cash flow statement (2020A-2024E)

| As of Dec 31 (RMB mn) | 2020A | 2021A | 2022E | 2023E | 2024E |
|--|-------|---------|-------|-------|-------|
| Net cash flows from operating activities | 136 | 347 | 547 | 687 | 924 |
| Purchase of PP&E | (24) | (35) | (10) | (10) | (10) |
| Loan interest income received | 63 | 32 | - | - | |
| Purchases of intangible assets | (3) | (3) | - | - | - |
| Repayment from related parties | 134 | 1,081 | - | - | - |
| Acquisition of subsidiaries | - | - | (507) | (19) | (21) |
| Others | 0 | 0 | - | - | - |
| Net cash flows used in investing activities | 171 | 1,076 | (517) | (29) | (31) |
| Debt raised | - | - | - | - | _ |
| Repayment of interest-bearing borrowings | (134) | (1,081) | - | - | - |
| Interest expenses | (64) | (35) | - | _ | - |
| Equity raised | - | ` _ | 666 | - | - |
| Payment to shareholders | - | - | (105) | (149) | (210) |
| Others | 7 | (25) | 14 | 33 | 40 |
| Net cash flows (used in)/from financing activities | (191) | (1,141) | 575 | (115) | (170) |
| Net cash inflow/ (outflow) | 116 | 283 | 605 | 542 | 723 |
| Cash- beginning | 155 | 271 | 554 | 1,159 | 1,701 |
| Cash- year-end | 271 | 554 | 1,159 | 1,701 | 2,424 |
| | | | | | |



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| Rating | Definition |
|--------|---|
| Buy | Stock return rate≥ Market return rate (~10%) |
| Hold | - Market return rate (~-10%) ≤ Stock return rate < Market return rate (~+10%) |
| Sell | Stock return < - Market return (~-10%) |

Notes: Stock return rate: expected percentage change of share price plus gross dividend yield over the next 12 months Market return rate: average market return rate since 2009 (For reference: HSI total return index 2009-21 averaged at 9.2%)

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