30 April 2013

Equity Focus

Lead-acid Battery Sector

Key Data

· ·	
Average FY13E PE (x)	4.93
Average FY13E PB (x)	1.37

Source: Bloomberg, ABCI Securities

Net income in FY2012 (Rmb mn)

Tianneng (819)	709.4
Chaowei (951)	619.9
Leoch (842)	71.6
Coslight Tech (1043)	-32.3
Scud Group (1399)	-192.6

Source: Company

Average share performance (%)

	Absolute	Relative*
1-mth	(0.9)	1.2
3-mth	(11.9)	(5.4)
6-mth	(7.3)	1.2

*Relative to Hang Seng Index Source: Bloomberg

1 year price performance



Source: Bloomberg

Analyst:

Name: Lisa Lee Tel: (852) 2147 8809 Email: lisalee@abci.com.hk

1Q2013 Results Review

Major operating units of Tianneng and Chaowei announced 1Q2013 results. Figures showed a strong improvement in GP margin, which we expect the trend to continue especially in 2H2013 when smaller players might close down parts of their capacities for facility upgrade. We re-iterate our 'Buy' rating on Chaowei given its low valuation and high dividend yield and we put Tianneng under review due to recent negative news.

Discrepancy in revenue growth: In terms of revenue, Chaowei has replaced Tianneng to become the largest player in the industry in 1Q2013. In 1Q2013, Tianneng's sales dropped 11.2% QoQ to Rmb2,688.5mn while Chaowei's sales increased 12.1%QoQ to Rmb2,893.3mn.

Recovery trend in GP margin: Despite a discrepancy in revenue growth, a good sign has been seen in the 1Q2013 figures. GP margin of Tianneng/Chaowei rebounded to 14.7%/17.1% in 1Q 2013 from historical low of 6.8%/4.0% in 4Q2013, mainly due to a 5% increase in ASP in beginning of this year. In our view, the strong recovery in the GP margin trend might mark the end of price war in 4Q 2012 in which the two market leaders gave a higher percentage of sales rebates in order to gain market share over the smaller players. As a result of GP margin expansion, net profit of Tianneng/Chaowei increased 21.5%/140.3%QoQ to 106.7mn/110.4mn.

Valuation: Annualized sales calculated based on 1Q2013 figures are estimated to be Rmb10,754/11,573mn for Tianneng and Chaowei, which are largely in line with our forecast of Rmb10,400/10,820mn. Although GP margin of the two market leaders in 1Q2013 are still lower than our full year estimate of 20%, we expect our target will be met with the continuous recovery in GP margin, which will be brought by reduction in sales rebates, lower proportion of OEM production and a more balanced supply and demand situation assuming that smaller players might need to upgrade their facility and hence close part of their capacity in 2H2013 order to meet the new standards which will be effective in Jan 2014.

Due to relatively low valuation high dividend yield, we maintain our 'Buy' rating on both Chaowei. Our TP for Chaowei is HK\$4.14, which represents 7x FY13 PE; DPS is Rmb0.148 (ex-div date: 10 Jun). We previously had a buy rating on Tianneng but we currently put it under our review category given that it was excluded from the list of lead-acid batteries producers that are in compliance with environmental standards (announced in 16 Apr by Ministry of Environmental of PRC), plus negative news on heavy pollution about its production plant in Jiangsu.

Summary on selected companies in the sector

Company	Ticker	Price	Ratings	TP	12 PE	13 PE	PB	Divi yld
		HK\$		HK\$	X	X	X	%
Tianneng	819	4.79	Reviewing	-	6.0	5.4	1.14	5.00
Chaowei	951	3.64	Buy	4.14	5.9	6.2	1.35	5.08
Leoch	842	1.03	-	-	16.2	3.7	0.46	1.42
Coslight Tech	1043	2.21	-	-	-	-	0.43	0.00
Scud Group	1399	0.37	-	-	-	-	0.27	0.00

Source: Bloomberg, ABCI Securities



Disclosures

I, Lee Oi-yee, Lisa, being the person primarily responsible for the content of this research report, in whole or in part, hereby certify that all of the views expressed in this report accurately reflect my personal view about the subject company or companies and its or their securities. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this report.

Definition of equity rating

Rating	Definition
Buy	Stock return ≥ Market return rate
Hold	Market return $-6\% \le \text{Stock return} < \text{Market return rate}$
Sell	Stock return < Market return – 6%

Stock return is defined as the expected % change of share price plus gross dividend yield over the next 12 months

Time horizon of share price target: 12-month

Definition of share price risk

Definition
2.6 ≤180 day volatility/180 day benchmark index volatility
$1.5 \le 180$ day volatility/180 day benchmark index volatility < 2.6
$1.0 \le 180$ day volatility/180 day benchmark index volatility < 1.5
180 day volatility/180 day benchmark index volatility < 1.0

We measure share price risk by its volatility relative to volatility of benchmark index. Benchmark index: Hang Seng Index.

Volatility is calculated from the standard deviation of day to day logarithmic historic price change. The 180-day price volatility equals the annualized standard deviation of the relative price change for the 180 most recent trading days closing price.

ABCI Securities Company Limited and/or its member companies ("ABCI") may pursue financial interests to the companies mentioned in the report.

Disclaimers

This report is for our clients only and is for distribution only under such circumstances as may be permitted by applicable law. It has no regard to the specific investment objectives, financial situation or particular needs of any specific recipient. It is published solely for informational purposes and is not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments. No representation or warranty, either expresses or implied, is provided in relation to the accuracy, completeness or reliability of the information contained herein. This report should not be regarded by recipients as a substitute for the exercise of their own judgment. Any opinions expressed in this report are subject to change without notice and may differ or be contrary to opinions expressed by other business areas as a result of using different assumptions and criteria. The analysis contained herein is based on numerous assumptions. Different assumptions could result in materially different results. The analyst(s) responsible for the preparation of this report may interact with trading desk personnel, sales personnel and other constituencies for the purpose of gathering, synthesizing and interpreting market information. ABCI Securities Company Limited is under no obligation to update or keep current the information contained herein. ABCI Securities Company Limited relies on information barriers to control the flow of information contained in one or more areas within ABCI Securities Company Limited, into other areas, units, Groups or affiliates of ABCI Securities Company Limited. ABCI Securities Company Limited will not pay any research analyst any bonus, salary or other form of compensation that is based upon a specific investment banking transaction. The analysts' compensation shall be based upon several factors. Chiefly among such factors is the quality of the research and financial advice provided to our customers and the impact that the analysts' research has on the success of the Company's overall business. The final compensation of the analyst who prepared this report is determined exclusively by research management and senior management of ABCI Securities Company Limited. The securities described herein may not be eligible for



sale in all jurisdictions or to certain categories of investors. The price and value of the investments referred to in this research and the income from them may fluctuate. Past performance is not necessarily indicative of future results. Foreign currency rates of exchange may adversely affect the value, price or income of any security or related instrument mentioned in this report. For investment advice, trade execution or other enquiries, clients should contact their local sales representative. Neither ABCI Securities Company Limited nor any of its affiliates, directors, employees or agents accepts any liability for any loss or damage arising out of the use of all or any part of this report. Additional information will be made available upon request.

Copyright 2013 ABCI Securities Company Limited

No part of this material may be (i) copied, photocopied or duplicated in any form by any means or (ii) redistributed without the prior written consent of ABCI Securities Company Limited.

Office address : ABCI Securities Company Limited, 13/F Fairmont House,

8 Cotton Tree Drive, Central, Hong Kong.

Tel : (852) 2868 2183