

Economics Weekly

July'13 economic indicators

YoY% or otherwise specified	July 2013	June 2013	Consensus
CPI	2.7	2.7	2.8
PPI	(2.3)	(2.7)	(2.1)
Exports	5.1	(3.1)	2.0
Imports	10.9	(0.7)	1.0
Trade Balance (US\$/bn)	17.8	27.1	26.9
FAI (YTD%)	20.1	20.1	20.0
Industrial production	9.7	8.9	8.9
Retail Sales	13.2	13.3	13.5
M2	14.5	14.0	13.9
New loans (RMB/bn)	699.9	860.5	640.0

Sources: National Bureau of Statistics of China, Bloomberg,

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July data shows improvement on track

A series of economic data for July was released last week. Although certain indicators were below expectations, the overall data suggests that the general economic landscape has been improving. Compared to June, CPI and FAI remained flat, while industrial production, export growth, and import growth were higher than expected. On the other hand, the tepid consumption growth still presents a constraint to economic development. In the coming months, we shall witness the roll-out of more expansionary policies targeting to boost aggregate demand and stimulate economic growth.

- > CPI remained flat while PPI improved slightly. The July CPI remained unchanged at 2.7% YoY. Compared with the target threshold CPI of 3.5% YoY, the July CPI implies that inflationary pressure is under control, allowing the authority more flexibility to implement stimulus measures going forward. However, the flat CPI data shows a weak demand in the consumer sector, with only several components of the CPI denoted minor improvement. On the other hand, although the PPI shows continuous deceleration in the industrial sector, it is at a slower rate of -2.3% YoY compared to -2.7% YoY in June. Moreover, the MoM decline of -0.3% was the lowest in four months. We believe that PPI will continue to improve in the rest of the year.
- > Trade data was stronger than expected. The export and import growth in July was higher than June and consensus, while the trade balance was below market expectation. We believe that the increased export growth was mainly driven by improvement in the European economy, strong momentum in the U.S. economy, and the approaching holiday season. Other economic indicators, such as the New Export Order Index and New Import Order Index within the Manufacturing PMI, also suggest a brighter outlook for the trade sector. We expect the trade data will continue to improve as impacts of the crackdown on trade invoice manipulation have begun to subside while the macroeconomic environment continues to improve
- > YTD FAI growth stabilized. In July, the YTD FAI growth came in slightly better than expected at 20.1% YoY. We believe the government's rebalancing effort is entering a pivotal point of acceleration. In 2H13, the government will commit to investments in new industries to compensate for the weakness in the manufacturing sector.
- Retail sales were stagnant. In July, retail sales growth slipped 0.1ppt to 13.2% YoY. Both the urban area and rural area retail sales grew at slower paces. Growth in 6 out of the 14 product categories decelerated. In contrast, retail sales of the "Gold, Silver and Jewelry" category continued its strong momentum and grew 41.7% YoY. Since the government has determined boosting consumption as one of its top priorities, it is likely that policies promoting such efforts will be rolled out in the next few months.



- > Industrial production growth surprised on upside. Industrial production growth accelerated to 9.7% YoY, far better than consensus (+8.9% YoY) and the previous figure in June (+8.9% YoY). All types of enterprises saw increased growth rates, and industries experienced higher growth compared to June. Yet, daily output of most major products surveyed decreased, possibly due to seasonal effects and the government's efforts to shave off excess capacity.
- YoY vs. consensus of +13.9% YoY) and new loan in July (RMB 699.9bn vs. consensus of RMB 642.4bn) were higher than expected. Although the total social financing came in lower than expected, issuance of medium and long-term loans increased. The financing structure also reveals a higher degree of industry diversification. We believe that improvement in the financial and economic data unilaterally signals a stabilizing Chinese economy, and more positive economic progresses will be made in 2H13.



China Economic Indicators													
		2012					2013						
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Real GDP (YoY%)			7.4			7.9			7.7			7.5	
Export Growth (YoY%)	1	2.7	9.9	11.6	2.9	14.1	25.0	21.8	10.0	14.7	1.0	(3.1)	5.1
Import Growth (YoY%)	4.7	(2.6)	2.4	2.4	0	6	28.8	(15.2)	14.1	16.8	(0.3)	(0.7)	10.9
Trade Balance (USD/bn)	25.28	26.43	27.45	32.11	19.63	31.6	29.2	15.3	(0.9)	18.2	20.4	27.1	17.8
Retail Sales Growth (YoY%)	13.1	13.2	14.2	14.5	14.9	15.2	12.	3	12.6	12.8	12.9	13.3	13.2
Industrial Production (YoY%)	9.2	8.9	9.2	9.6	10.1	10.3	9.9	9.9		9.3	9.2	8.9	9.7
PMI - Manufacturing (%)	50.1	49.2	49.8	50.2	50.6	50.6	50.4	50.1	50.9	50.6	50.8	50.1	50.3
PMI - Non-manufacturing (%)	55.6	56.3	53.7	55.5	55.6	56.1	56.2	54.5	55.6	54.5	54.3	53.9	54.1
FAI(YTD) (YoY%)	20.4	20.2	20.5	20.7	20.7	20.6	21.2		20.9	20.6	20.4	20.1	20.1
CPI (YoY%)	1.8	2	1.9	1.7	2	2.4	2.0	3.2	2.1	2.4	2.1	2.7	2.7
PPI (YoY%)	(2.9)	(3.5)	(3.6)	(2.8)	(2.2)	(1.9)	(1.6)	(1.6)	(1.9)	(2.6)	(2.9)	(2.7)	(2.3)
M2 (YoY%)	13.9	13.5	14.8	14.1	13.9	13.8	15.9	15.2	15.7	16.1	15.8	14.0	14.5
New Lending (RMB/bn)	540.1	703.9	623.2	505.2	522.9	454.3	1070.0	620.0	1060.0	792.9	667.4	860.5	699.9

World Economic/Financial Indicators

]	Equity Inc	lex		Global Commodities						Bond Yields & Key Interest Rates			
	Closing price	Chg. WTD (%)	P/E			Unit		Chg. WTD (%)	(Yield (%)	Chg. WTD (%)
	US				NYMEX WTI	USD/bbl	105.77	(0.19)	274,086.60	US Fed Fu	nd Rate	0.25	0.00
DJIA	15425.51	0.00	14.97		ICE Brent	USD/bbl	107.64	(0.54)	186,115.00	US Prime I	Rate	3.25	0.00
S&P 500	1691.42	0.00	16.30	-		USD/MM	3 25	3.25 0.62	138.239.00	US Discou	nt Window	0.75	0.00
NASDAQ	3660.11	0.00	21.89	Energy	Gas	Btu				US Treasur	ry (1 Mth)	0.0456	0.00
MSCI US	1616.86	0.00	16.47		Australia	USD/Metri c Tonne	5 6 5 0	27/4		US Treasur		2.5883	0.38
	Europe				Newcastle Steam Coal Spot fob		/6./0	N/A		US Treasur	ry (30 Yr)	3.6370	0.07
FTSE 100	6,567.07	(0.25)	17.76		LME Aluminum	USD/MT			17,866.40	Japan 10-Y		0.7520	(0.66)
DAX	8,284.73	(0.64)	13.95		Cash		1,825.60	0.00			nt Bond		(0.00)
CAC40	4,064.54	(0.29)	17.50		LME Primary	USD/MT	1,871.00	0.00	0 30,052.60	China 10-Y	-	3.8500	3.22
IBEX 35	8,706.10	(0.34)	75.88		Aluminum 3					Government Bond			
FTSE MIB	17,095.58	(0.53)	N/A		Month Rolling					ECB Interest Rate (Refinancing)		0.50	0.00
Stoxx 600	305.15	(0.25)	19.92		Forward					1-Month L	O,	0.1846	(0.74)
MSCI UK	1,947.04	0.00	17.63	Basic Metals	CMX Copper	USD/lb.	330.60	(0.02)	64,129.20	3 Month L		0.1640	(0.74)
MSCI France	113.61	0.00	21.70		Active Contract					3-Month S		4.6500	(0.00)
MSCI Germany	114.54	0.00	13.32		LME Copper 3 Month Rolling	USD/MT	7,275.00	0.00	50,212.80			0.3829	0.00
MSCI Italy	49.34	0.00	247.93		Forward					Corporate 1	Bonds (Mood	dy's Seaso	ned)
	Asia				TSI CFR China Iron Ore Fines	USD	122 10	2 21	N/A	Aaa		4.41	(0.23)
NIKKEI 225	13,519.43	(0.70)	22.38		Index	USD	133.10 2.31		N/A	Baa		5.31	0.00
S&P/ASX 200	5,108.65	1.06	21.07		CMX Gold	USD/T. oz	1 227 20	1 14	121.019.40				
HSI	22,271.28	2.13	10.34	Precious					,				
HSCEI	9,928.04	3.42	8.10	Metals	CMX Silver	USD/T. oz	20.90	2.42	42,617.20	No			
CSI300	2,352.79	2.92	11.69	Wicking	NYMEX Platinum	USD/T. oz	1,497.50	(0.21)	10,788.40	1.	Data sou		,
SSE Composite	2,101.28	2.39	11.30		CBOT Corn	USD/bu	452.75	(0.11)	135,679.80		Finance Bureau		Nationa stics o
SZSE	1 000 12	1.20	20.00	Agricultural	CBOT Wheat	USD/bu		` ′	62,372.40	•	China, Al		G.
Composite	1,009.13	1.28	28.99	Products	NYB-ICE Sugar	USD/lb.	17.06		40,735.20		Australia Coal Sp		e Stean is th
MSCI China	57.11	0.00	9.58		CBOT Soybeans	USD/bu.	1,189.75	0.63	88,756.60		Australia		
MSCI Hong Kong	11,522.22	0.00	10.13								GAD fob price		oal Spo
MSCI Japan	706.72	0.00	18.40							3	McCloske		

Currency USD/ CNY Euro/USD GBP/USD AUD/USD USD/JPY USD/CHF USD/CAD USD/CNY USD/HKD NDF 12 Month Spot Exchange Rate 1.33 1.55 0.92 96.71 0.93 1.03 6.12 7.76 6.26 Chg. WTD (%) (0.28)(0.16)(0.61)(0.52)(0.38)(0.19)(0.00)0.01 (0.10)

Note:

- Data sources: Bloomberg Finance LP, National Bureau of Statistics of China, ABCIS
- Australia Newcastle Steam Coal Spot fob is the Australia Newcastle 6700 kc GAD fob Steam Coal Spot price published McCloskey
- TSI CFR China Iron Ore Fines Index is calculated the62% specification, spot price
- Data is updated on the date of the report

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Definition of equity rating

ting	Definition
Buy	Stock return ≥ Market return rate
Hold	Market return $-6\% \le \text{Stock return} \le \text{Market return rate}$
Sell	Stock return < Market return – 6%

Stock return is defined as the expected % change of share price plus gross dividend yield over the next 12 months Market return: 5-year average market return rate from 2007-2011

Time horizon of share price target: 12-month

Definition of share price risk

Rating	Definition
Very high	2.6 ≤180 day volatility/180 day benchmark index volatility
High	$1.5 \le 180$ day volatility/180 day benchmark index volatility < 2.6
Medium	1.0 ≤180 day volatility/180 day benchmark index volatility < 1.5
Low	180 day volatility/180 day benchmark index volatility < 1.0

We measure share price risk by its volatility relative to volatility of benchmark index. Benchmark index: Hang Seng Index. Volatility is calculated from the standard deviation of day to day logarithmic historic price change. The 180-day price volatility equals the annualized standard deviation of the relative price change for the 180 most recent trading days closing price.

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