Aug 14, 2014 Company Report Rating: BUY TP: HK\$ 2.20

Share price (HK\$) Est. share price return 43.8% 5.8% Est. dividend vield Est. total return 49.6%

Previous Rating &TP Previous Report Date BUY: HK\$1.60 Jun 17, 2014

1.53

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Key Data

52Wk H/L(HK\$)	1.76/1.30
Issued shares (mn)	6,027
Market cap (HK\$ mn)	9,221
3-mth avg daily turnover (HK\$ mn)	5.4
Major shareholder(s) (%):	
Lin's family	56.7

Source(s): Company, Bloomberg, ABCI Securities

FY13 Revenue breakdown (%)

Property development	97.2
Property management	2.4
Property investment	0.4

Source(s): Company, ABCI Securities

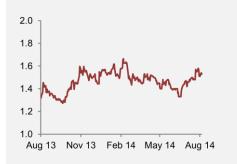
Share performance (%)

	<u>Absolute</u>	Relative*
1-mth	4.8	(1.7)
3-mth	3.4	(5.6)
6-mth	(7.5)	(17.2)

*Relative to HSI

Source(s): Bloomberg, ABCI Securities

1-Year stock performance (HK\$)



Source(s): Bloomberg, ABCI Securities

CIFI (884 HK) Upbeat 1H14 results: Presales up, finance cost down

- 1H14 core profit rose 12% YoY to RMB 646mn
- Gross margin improved 1.1ppt YoY to 26.4% in 1H14, which stands out from most developers which reported margin erosions in 1H14
- Two key bright spots: fast growing presales (+42% YoY vs sector avg of 13%) and lower cost of debt (from 9.2% in Dec 13 to 8.7% in June 14)
- Maintain BUY with revised TP at HK\$ 2.20 (from HK\$1.60) based on a 60% discount to FY14E NAV

1H14 core profit rose 12% YoY to RMB 646mn. CIFI's 1H14 booked revenue increased by a slight 4.0% YoY to RMB 5.0bn, driven by higher GFA delivered, which grew 11% YoY, though ASP dropped 9% YoY. Core profit rose 12.0% YoY to RMB 646 mn as gross and net margins improved. Gross margin increased 1.1ppt YoY to 26.4% due to increased proportion of office sales (34.7% of total sales in 1H14 vs 8.4% in 1H13), which is impressive as most developers reported margin erosions in 1H14. Net gearing remained stable at 71.3% as of June 2014, while cash collection ratio stayed healthy at ~80% despite the land capex of RMB1.3bn in 1H14. As of June 2014, CIFI's unbooked revenue was RMB 16bn (Dec 2013: RMB 11bn), which will likely be recognized in 2H14 and after, will provide a solid foundation for earnings growth. Management guided that GFA completion in 2H14 will jump to 1.35mn sqm (from 0.28mn sqm in 1H14) and boost 2H earnings.

Presales continue to outperform. CIFI's 1H14 presales increased 42% YoY to RMB 10,200mn, much higher than the sector average growth of 13% YoY. In July, CIFI registered RMB 1.53bn in presales, up 53% YoY. We believe CIFI's solid execution skills and active landbanking (7M14: RMB1.95bn land capex on attributable basis) will help the group achieve a high presales growth of 44% YoY in FY14E and 22% YoY in FY15E. Margin-wise, presales ASP of RMB 12k/sqm in 7M14 was 28% higher than booked ASP of RMB 9,569/sqm in 1H14. We believe the higher ASP will enhance CIFI's defensiveness against margin erosion in future.

Improving cost of debt. CIFI's cost of debt trended down further from 9.2% in Dec 13 to 8.7% in June 14, which was lower than many mid-cap developers such as Evergrande and Kaisa. Management aimed to reduce borrowing cost further to 8% by 2015 via: 1) low-cost offshore debt secured in 2014, which includes the US\$ 200mn 5-year bond issued in Jan 2014 that carries a coupon of 8.87% and the US\$320mn 3-year offshore syndicated loan with an interest rate of LIBOR + 400bps; 2) reduced debt proportion of high-cost trust loan (from 19% in Dec 13 to 9% in June 14). Management also aimed to achieve a positive cash flow for FY14 so as to lower the Group's gearing from the current level of 70%. The issuance of perpetual capital instrument totaling RMB 600mn with a coupon rate of 12.5% in June 14 also strengthens the Group's equity base and reduces its financial leverage. (Continue next page)

Results and Valuation

FY ended Dec 31	2012A	2013A	2014E	2015E	2016E
Revenue (RMB mn)	8,144	11,909	17,346	21,045	23,124
Chg (%, YoY)	103.2	46.2	45.7	21.3	9.9
Underlying Net Income (RMB mn) ¹	921	1,519	1,933	2,307	3,047
Chg (%, YoY)	49.7	64.9	27.2	19.4	32.1
Underlying EPS (RMB)	0.16	0.25	0.32	0.38	0.51
Chg (%, YoY)	49.7	57.9	27.2	19.4	32.1
BVPS (RMB)	1.14	1.43	1.66	1.94	2.30
Chg (%, YoY)	100.3	25.9	16.2	16.7	18.9
Underlying PE (x)	7.7	4.9	3.8	3.2	2.4
P/B (x)	1.1	0.9	0.7	0.6	0.5
ROE (%)	14.1	17.6	19.3	19.8	22.0
ROA (%)	3.4	3.9	4.3	4.5	5.4
DPS(HK\$)	0.04	0.07	0.09	0.11	0.14
Yield (%)	2.6	4.6	5.8	6.9	9.2
Net gearing ² (%)	62.8	67.9	62.8	23.6	(42.3)

Underlying net income =Net profit - revaluation gain of investment properties and one-off items

²Net gearing=Net debt/Shareholders' equity

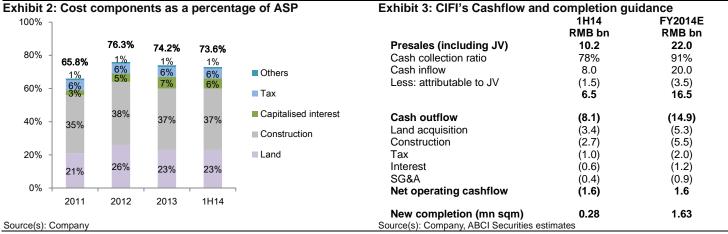
Source(s): Bloomberg, ABCI Securities estimates

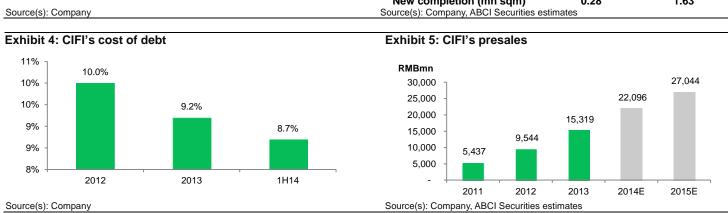
Two key initiatives in future: 1) optimizing product mix - CIFI targets to change its product mix from the original one with 20% commercial and 80% mass residential to one with 30% commercial, 35% mass residential and 35% upgrader mid-price residential. This would help capture demand arising from the relaxation of one-child policy; 2) increase the proportion of fully-fitted products- CIFI plans to increase the proportion of fully-fitted residential from 26% of GFA currently to 50% in the long run. CIFI normally spent RMB 650/sqm (basic) and RMB 3,000/sqm (premium) to convert bare-shell unit to fully-fitted ones with a 3-month construction period. This could elevate ASP by RMB 800-900/sqm (basic) and RMB5,000-5,500/sqm (premium). This change should generate additional profit for the Group.

Maintain BUY with revised TP HK\$ 2.20. We revise up our FY14E/15E core profit forecasts by 2%/10% to reflect CIFI's faster-than-expected presales growth. We also raise our end-FY14E NAV estimate to HK\$ 5.60/share (from HK\$4.09 previously). Our TP to HK\$ 2.20 (from HK\$1.60 previously) is still based on a 60% discount to end-FY14E NAV. We reiterate BUY for CIFI on robust presales and improving finance cost.

Risk factors: 1) Overpaying for land may expand presales scale but erode margins; 2) Low daily turnover of shares

CIFI's P&L	1H14	1H13	YoY Chg	Remarks
	RMB mn	RMB mn	(%)	
Turnover	5,021	4,829	4.0	
Cost of Sales & direct operating costs	(3,698)	(3,609)	2.5	
Gross Profit	1,323	1,220	8.5	
Gross Margin (%)	26.4	25.3	1.1	Margin improved due to higher proportion of sales from office projects in 1H14
Selling and distribution costs	(132)	(113)	16.8	
Administrative expense	(228)	(177)	28.8	
EBIT	963	929	3.6	
EBIT Margin (%)	19.2	19.2		
Other income	169	43	295.5	
Fair value gain of investment properties	211	526	(59.9)	
Other exceptional items	(4)	2	(300.0)	
Share of profit from JCE/ Associates	(19)	(1)	NA	
Finance cost	(111)	(103)	8.0	Weighted avg cost of debt fell from 9.2% in Dec 13 to 8.7% in June 14
Profit before tax	1,209	1,397	(13.5)	
Tax	(444)	(440)	0.8	
- LAT	(238)	(121)	97.6	
- Enterprise tax	(206)	(320)	(35.7)	
Profit after tax	764	957	(20.1)	•
Minority Interest	(16)	(103)	(84.7)	
Net profit	749	854	(12.3)	
Core net profit	646	577	12.0	
Core net margin	12.9	11.9		
Operating statistics				
Contracted GFA (mn sqm)	0.8	0.7	14.1	
Contracted ASP (RMB/sqm)	12,515	10,022	24.8	
Presales (RMB mn)	10,200	7,156	42.4	
GFA Delivered (mn sqm)	0.50	0.45	11.6	
Booked ASP (RMB/sgm)	9,569	10,528	(9.1)	
Property sales booked (RMB mn)	4,789	4,723	1.4	
Balance sheet	Jun 14	Dec 13	НоН %	Remarks
Gross debt	13,757	13,374	3	
Cash	6,388	7,161	(11)	80% cash collection ratio in 1H14
Net debt	7,369	6,213	Ì 19	





	Attr. GFA	Net assets value		Valuation	Implied value per sqm
	(Mn sqm)	(RMB mn)	% of total	Method	(RMB)
Property development					
Shanghai	1.1	5,143	15%		4,886
Suzhou	1.0	2,400	7%		2,367
Hangzhou	0.4	2,319	7%	505	6,420
Beijing	0.4	2,844	8%	DCF at WACC of 10.0%	7,092
Tianjin	1.0	2,259	6%	01 10.070	2,215
Chongqing	1.2	2,818	8%		2,427
Others	3.0	16,214	46%		5,335
Subtotal	8.0	33,997	97%	•	4,224
Property investment & management		875	3%	6.5% cap rate on 2014E net rental income	
Total 2014E GAV		34,872	100%		
2014E Net debt		(7,855)	-23%		
Total 2014E NAV		27,017	77%		
No. of share outstanding (diluted)		6,027			
NAV per share (RMB)		4.48			
Ex rate		1.25			
		5.60			
NAV per share (HKD)					
NAV per share (HKD) Target discount (%)		60%			

WACC	10.0%
Cost of debt	9.0%
Cost of Equity	15.0%
Debt/ (Debt + Equity)	61%

* Share price as at Aug 13, 2014

Source(s): Bloomberg, ABCI Securities estimates

Exhibit 7: Valuation of Hong Kong-listed and PRC-listed developers Mkt Share Performance Discount Valuation China Property ΤP Price зм YTD 2013 to NAV P/E Yield (%) P/B Rating cap Ticker (HKD % Chg % Chg 2013A 2014E 2015E 2013A 2014E 2015E 2013A 2014E 2015E bn) % Chg (%) ccy) Residential: 1 COLI 688 HK HOLD 19.50 193 23.60 24 10 (4) (3.21)10.2 8.3 7.2 2.0 2.4 2.8 1.8 1.5 1.3 (13.48) 2 Vanke-H 2202 HK NR 139 16.78 NA NA NA 12.7 8.0 6.9 3.1 37 43 1.9 1.6 14 3 CR Land 1109 HK NR 103 17.70 17 (6) (8) (36.90) 11.1 9.1 7.5 2.5 2.9 3.3 1.2 1.1 0.9 2007 HK Country Garden NR 3.89 (11) 20 (42.63)6.9 5.6 4.8 6.3 7.3 1.3 1.1 1.0 NR 60 26 4.7 5 Shimao 813 HK 17.42 14 (47.00) 6.6 5.5 4.6 5.6 6.4 1.2 0.9 3 1.0 Longfor 960 HK NR 60 11.10 13 5 (27)(42.28)7.7 6.7 6.0 2.6 2.9 3.3 1.2 1.1 0.9 7 Evergrande 3333 HK BUY 49 3.31 (3) 31 (27)(67.64)4.1 43 3.0 16.4 8.1 11.7 0.6 0.5 0.5 Guangzhou R&F 2777 HK NR 35 10.98 (64.53) 4.8 4.4 3.8 7.1 7.2 8.3 0.9 8.0 0.7 8 10 3 (7) Sino Ocean 3377 HK 4.51 (8) (8) (49.98)7.9 7.2 6.5 5.7 6.3 0.7 0.6 0.5 NR 3383 HK 10 Agile 22 6.43 (18)(63.42)3.9 3.6 7.3 7.8 0.6 0.5 0.5 11 (20)3.9 7.4 11 Greentown 3900 HK HOLD 9.30 18 8.30 11 (25)(12)(55.16)3.7 4.0 4.1 6.5 6.1 6.1 0.6 0.6 0.5 12 Sunac 1918 HK BUY 7.10 23 6.70 60 54 (21) (67.16) 5.0 4.0 3.7 3.6 4.5 4.8 1.3 1.0 0.8 13 Yuexiu Properties 123 HK NR 17 7.9 6.4 4.7 5.2 6.1 0.5 0.5 1.78 18 (5) (18)(60.00)10.5 0.5 14 COGO 81 HK NR 12 5.25 17 (28) (20)(59.52) 4.3 4.7 4.1 2.1 2.0 2.4 1.0 0.9 0.7 NR 1813 HK 15 KWG 17 5.80 33 46 (23)(62.29)5.8 4.7 4.0 6.2 7.3 0.7 0.7 0.6 6.3 1638 HK BUY 4.00 12.5 16 Kaisa 14 2.81 18 19 (64.88)4.9 3.5 2.7 6.7 8.0 0.7 0.6 0.5 17 CIFI 2.20 18 884 HK BUY 9 1.53 6 (2)(62.59)4.8 3.8 3.2 4.6 5.8 6.9 0.9 0.7 0.6 18 BJ Capital Land 2868 HK NR 2.90 12 21 (12)(47.27)4.1 9.6 12.2 10.0 0.5 0.5 0.5 19 China Aoyuan 3883 HK 16 4.5 2.5 0.3 BUY (5)35 (76.26)7.0 9.8 16.9 0.4 0.4 **HK Listed Avg** 17 5 (6) (51.91)6.5 5.3 4.5 5.6 5.9 7.1 0.9 0.8 0.7 - Large cap (>HKD30b) avg 14 3 (4) (40.85) 8.0 6.6 5.6 5.4 5.0 6.0 1.2 1.0 0.9 - Small-mid cap (<HKD30b) avg 21 7 (12) (60.26) 5.2 4.3 3.8 5.7 6.4 7.1 0.8 0.7 0.6 000002 CH NR 139 27 25 (15)9.1 1 Vanke-A 9.55 (37.99)5.7 4.8 4.3 4.3 5.1 1.4 1.2 1.0 2 Polv-A 600048 CH NR 78 5.78 17 9 (38)(66.78)7.1 4.6 3.8 3.4 4.4 5.1 1.2 1.0 0.8 3 China Merchants Property 000024 CH NR 39 12.21 11 (9) (30) (63.80) 9.1 5.6 4.5 2.7 2.8 3.5 1.1 1.0 0.9 600383 CH 22 41 (26.23) 11.3 9.7 8.1 1.0 1.7 1.8 1.3 1.2 NR 52 9.28 (4) 1.4 A-share Listed Avg 19 17 (22)(48.70)9.2 6.4 5.3 2.8 3.3 3.9 1.3 1.1 0.9 Commercial: SOHO China 410 HK NR 6.63 13 (17.13) 6.2 13.2 21.0 4.5 0.7 0.7 0.7 2 China South City 1668 HK BUY 4.50 30 3.86 20 97 (58.70)11.9 5.9 3.9 5.2 1.0 75 4.6 2.6 1.4 1.2 Hui Xian REIT 87001 HK NR 22 3.40 (5) (1) (22.29)24.0 14.9 14.0 7.3 7.8 8.2 0.6 0.6 0.6 4 Franshion 817 HK BUY 20 2.16 (7) (17) (1) (55.44)7.2 5.4 3.9 5.6 7.4 0.7 0.6 0.6 Shui On Land 272 HK NR 17 2.14 (8) (30) (40.14)11.5 12.1 11.1 3.6 3.4 0.4 0.3 0.3 Yuexiu REIT 405 HK NR 11 3.89 7 9 45.0 31.8 27.1 7.0 7.3 7.7 0.7 0.7 0.7 na 7 Zall 2098 HK NR 10 2.76 2 (10) na 27.7 na na 0.0 na na 1.2 na na Wuzhou 1369 HK NR 8 1.62 9 29 33 na 17.0 8.8 6.0 2.2 2.9 4.6 2.5 na na Commercial Avg 1 8 14 (44.14) 17.1 11.8 11.2 4.6 6.2 7.2 1.0 0.7 0.7 - Developers 7 13 20 (42.85)12.1 8.0 8.1 3.9 5.7 6.9 1.1 0.8 0.7 - Landlords/REIT (17) (8) (1) (46.72) 20.6 0.7 0.7 34.5 23.4 7.2 7.6 8.0 0.7

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Consolidated income statement (2012A-2016E)

Revenue	FY Ended Dec 31 (RMB mn)	2012A	2013A	2014E	2015E	2016E
Gross Profit 1,926 3,069 5,034 5,906 6,939 SG&A expenses (549) (822) (999) (1,142) (1,187) EBIT 1,377 2,246 4,035 4,764 5,754 Finance cost (43) (188) (129) (131) (147) Share of profit of associates - (14) 139 283 305 Chter income/ (expenses) 40 75 76 111 203 Fair value gain of investment properties -	Revenue	8,144	11,909	17,346	21,045	23,124
SG&A expenses (549) (822) (999) (1,142) (1,184) EBIT 1,377 2,246 4,035 4,764 5,754 Finance cost (43) (188) (129) (131) (147) Share of profit of associates - (14) 139 283 305 Other income/ (expenses) 40 75 76 111 203 Fair value gain of investment properties - <td>Cost of sales</td> <td>(6,218)</td> <td>(8,841)</td> <td>(12,312)</td> <td>(15,139)</td> <td>(16,186)</td>	Cost of sales	(6,218)	(8,841)	(12,312)	(15,139)	(16,186)
Finance cost	Gross Profit	1,926	3,069	5,034	5,906	6,939
Finance cost (43) (188) (129) (131) (147) Share of profit of associates - (14) 139 283 305 Other income/ (expenses) 40 75 76 111 203 Fair value gain of investment properties Disposal/one-off items	SG&A expenses	(549)	(822)	(999)	(1,142)	(1,184)
Share of profit of associates Other income/ (expenses) 40 75 76 111 203 Fair value gain of investment properties 1 2 - <td>EBIT</td> <td>1,377</td> <td>2,246</td> <td>4,035</td> <td>4,764</td> <td>5,754</td>	EBIT	1,377	2,246	4,035	4,764	5,754
Other income/ (expenses) 40 75 76 111 203 Fair value gain of investment properties - <	Finance cost	(43)	(188)	(129)	(131)	(147)
Fair value gain of investment properties	Share of profit of associates	-	(14)	139	283	305
Disposal/one-off items 1,466 857	Other income/ (expenses)	40	75	76	111	203
Profit before tax 2,840 2,975 4,121 5,028 6,115 Tax (819) (934) (1,694) (2,017) (2,442) Profit after tax 2,021 2,041 2,427 3,011 3,674 Minority interest (84) (1,477) (494) (703) (627) Reported net profit 1,937 1,894 1,933 2,307 3,047 Less: exceptional items (1,016) (375) 0 0 0 Underlying net profit 921 1,519 1,933 2,307 3,047 Less: exceptional items (1,016) (375) 0 0 0 0 Underlying net profit 921 1,519 1,933 2,307 3,047 Less: exceptional items (1,016) (375) 0 0 0 0 Underlying net profit 921 1,519 1,933 2,307 3,047 Pass 2 2 0.38 28% 28% 28%	•	-	-	-	-	-
Tax (819) (934) (1,694) (2,017) (2,442) Profit after tax 2,021 2,041 2,427 3,011 3,674 Minority interest (84) (147) (494) (303) (627) Reported net profit 1,937 1,894 1,933 2,307 3,047 Less: exceptional items (1,016) (375) 0 0 (0) Underlying net profit 921 1,519 1,933 2,307 3,047 Per share 921 1,519 1,933 2,307 3,047 Per share 921 1,519 1,933 2,307 3,047 Per share 0.16 0.25 0.32 0.38 0.51 10 10 14 12 14 1.4 1.43 1.66 1.94 2.30 28 28% 28% 28% 28% 28% 28% 28% 28% 28% 21.39<	Disposal/one-off items	1,466	857	-	-	-
Tax (819) (934) (1,694) (2,017) (2,442) Profit after tax 2,021 2,041 2,427 3,011 3,674 Minority interest (84) (147) (494) (303) (627) Reported net profit 1,937 1,894 1,933 2,307 3,047 Less: exceptional items (1,016) (375) 0 0 (0) Underlying net profit 921 1,519 1,933 2,307 3,047 Per share 921 1,519 1,933 2,307 3,047 Per share 921 1,519 1,933 2,307 3,047 Per share 0.16 0.25 0.32 0.38 0.51 10 10 14 12 14 1.4 1.43 1.66 1.94 2.30 28 28% 28% 28% 28% 28% 28% 28% 28% 28% 21.39<	Profit before tax	2,840	2,975	4,121	5,028	6,115
Minority interest (84) (147) (494) (703) (627) Reported net profit 1,937 1,894 1,933 2,307 3,047 Less: exceptional items (1,016) (375) 0 0 (0) Underlying net profit 921 1,519 1,933 2,307 3,047 Per share Underlying EPS (RMB) 0.16 0.25 0.32 0.38 0.51 DPS (RMB) 0.04 0.07 0.09 0.11 0.14 Payout ratio (%) 25% 28% 28% 28% 28% BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % Revenue 103.2% 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8% Underlying net profit 49.7% 64.9% 27.2% 19.4% 30	Tax	(819)	(934)	(1,694)		(2,442)
Reported net profit 1,937 1,894 1,933 2,307 3,047 Less: exceptional items (1,016) (375) 0 0 (0) Underlying net profit 921 1,519 1,933 2,307 3,047 Per share Underlying EPS (RMB) 0.16 0.25 0.32 0.38 0.51 DPS (RMB) 0.04 0.07 0.09 0.11 0.14 Payout ratio (%) 25% 28% 28% 28% 28% BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % 28 28% 28% 28% 28% BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % 2 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8 Gross margin (Profit after tax	2,021	2,041	2,427	3,011	3,674
Reported net profit 1,937 1,894 1,933 2,307 3,047 Less: exceptional items (1,016) (375) 0 0 (0) Underlying net profit 921 1,519 1,933 2,307 3,047 Per share Underlying EPS (RMB) 0.16 0.25 0.32 0.38 0.51 DPS (RMB) 0.04 0.07 0.09 0.11 0.14 Payout ratio (%) 25% 28% 28% 28% 28% BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % 28 28% 28% 28% 28% BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % 2 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8 Gross margin (Minority interest	(84)	(147)	(494)	(703)	(627)
Per share Underlying EPS (RMB) 0.16 0.25 0.32 0.38 0.51 DPS (RMB) 0.04 0.07 0.09 0.11 0.14 Payout ratio (%) 25% 28% 28% 28% 28% BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % Revenue 103.2% 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8% Underlying net profit 49.7% 64.9% 27.2% 19.4% 32.1% Margin % Gross margin (post-LAT) 22.0% 23.7% 23.9% 28.1% 30.0% Gross margin (post-LAT) 22.0% 23.7% 23.9% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (R	Reported net profit	1,937		1,933	2,307	3,047
Per share Underlying EPS (RMB) 0.16 0.25 0.32 0.38 0.51 DPS (RMB) 0.04 0.07 0.09 0.11 0.14 Payout ratio (%) 25% 28% 28% 28% 28% BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % Revenue 103.2% 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8% Underlying net profit 49.7% 64.9% 27.2% 19.4% 32.1% Margin % 64.9% 27.2% 19.4% 32.1% Gross margin (post-LAT) 22.0% 23.7% 23.9% 28.1% 30.0% Gross margin (post-LAT) 22.0% 23.7% 23.9% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6%	Less: exceptional items	(1,016)	(375)	0	0	(0)
Underlying EPS (RMB) 0.16 0.25 0.32 0.38 0.51 DPS (RMB) 0.04 0.07 0.09 0.11 0.14 Payout ratio (%) 25% 28% 28% 28% 28% BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % Revenue 103.2% 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8% Underlying net profit 49.7% 64.9% 27.2% 19.4% 32.1% Margin % Gross margin (post-LAT) 22.0% 23.7% 23.9% 23.0% 24.5% EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions 25.44 15.319 22.096 27.044 <td>Underlying net profit</td> <td>921</td> <td>1,519</td> <td>1,933</td> <td>2,307</td> <td></td>	Underlying net profit	921	1,519	1,933	2,307	
Underlying EPS (RMB) 0.16 0.25 0.32 0.38 0.51 DPS (RMB) 0.04 0.07 0.09 0.11 0.14 Payout ratio (%) 25% 28% 28% 28% 28% BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % Revenue 103.2% 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8% Underlying net profit 49.7% 64.9% 27.2% 19.4% 32.1% Margin % Gross margin (post-LAT) 22.0% 23.7% 23.9% 23.0% 24.5% EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions 25.84 15.319 22.096 27.044 <td>Per share</td> <td></td> <td></td> <td></td> <td></td> <td></td>	Per share					
DPS (RMB) 0.04 0.07 0.09 0.11 0.14 Payout ratio (%) 25% 28% 28% 28% 28% BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % Revenue 103.2% 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8% Underlying net profit 49.7% 64.9% 27.2% 19.4% 32.1% Margin % Gross margin (post-LAT) 22.0% 29.0% 28.1% 30.0% Gross margin (post-LAT) 22.0% 23.7% 23.9% 23.0% 24.5% EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (RMB mn) 9,544 15,319<		0.16	0.25	0.32	0.38	0.51
Payout ratio (%) 25% 28% 28% 28% 28% BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % Revenue 103.2% 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8% Underlying net profit 49.7% 64.9% 27.2% 19.4% 32.1% Margin % Underlying net profit 23.7% 25.8% 29.0% 28.1% 30.0% Gross margin (post-LAT) 22.0% 23.7% 23.9% 23.0% 24.5% EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 <td></td> <td>0.04</td> <td></td> <td>0.09</td> <td></td> <td>0.14</td>		0.04		0.09		0.14
BVPS (RMB) 1.14 1.43 1.66 1.94 2.30 Growth % Revenue 103.2% 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8% Underlying net profit 49.7% 64.9% 27.2% 19.4% 32.1% Margin % Gross margin (post-LAT) 23.7% 25.8% 29.0% 28.1% 30.0% Gross margin (post-LAT) 22.0% 23.7% 23.9% 23.0% 24.5% EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 <td>` ,</td> <td></td> <td></td> <td></td> <td></td> <td></td>	` ,					
Revenue 103.2% 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8% Underlying net profit 49.7% 64.9% 27.2% 19.4% 32.1% Margin % Gross margin 23.7% 25.8% 29.0% 28.1% 30.0% Gross margin (post-LAT) 22.0% 23.7% 23.9% 23.0% 24.5% EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579						
Revenue 103.2% 46.2% 45.7% 21.3% 9.9% Gross Profit 40.6% 59.3% 64.0% 17.3% 17.5% EBIT 38.2% 63.2% 79.6% 18.1% 20.8% Underlying net profit 49.7% 64.9% 27.2% 19.4% 32.1% Margin % Gross margin 23.7% 25.8% 29.0% 28.1% 30.0% Gross margin (post-LAT) 22.0% 23.7% 23.9% 23.0% 24.5% EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579	Growth %					
EBIT Underlying net profit 38.2% 49.7% 63.2% 63.2% 79.6% 18.1% 20.8% 27.2% 19.4% 32.1% Margin % Gross margin (post-LAT) 23.7% 25.8% 29.0% 28.1% 30.0% 24.5% 23.9% 23.0% 24.5% 24.9% 23.7% 23.9% 23.0% 24.5% 24.9% 23.3% 22.6% 24.9% 24.9% 23.3% 22.6% 24.9% 23.3% 22.6% 24.9% 24.9% 23.3% 22.6% 24.9% 23.3% 22.6% 24.9% 23.2% 23.0% 23.0% 24.5% 24.9% 23.3% 22.6% 24.9% 23.2%		103.2%	46.2%	45.7%	21.3%	9.9%
Margin % 27.2% 19.4% 32.1% Margin % 25.8% 29.0% 28.1% 30.0% Gross margin (post-LAT) 22.0% 23.7% 23.9% 23.0% 24.5% EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579 16,988 20,668 22,727 GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81	Gross Profit	40.6%	59.3%	64.0%	17.3%	17.5%
Margin % Gross margin (post-LAT) 23.7% 25.8% 29.0% 28.1% 30.0% Gross margin (post-LAT) 22.0% 23.7% 23.9% 23.0% 24.5% EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579 16,988 20,668 22,727 GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81	EBIT	38.2%	63.2%	79.6%	18.1%	20.8%
Gross margin 23.7% 25.8% 29.0% 28.1% 30.0% Gross margin (post-LAT) 22.0% 23.7% 23.9% 23.0% 24.5% EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579 16,988 20,668 22,727 GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81	Underlying net profit	49.7%	64.9%	27.2%	19.4%	32.1%
Gross margin (post-LAT) 22.0% 23.7% 23.9% 23.0% 24.5% EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579 16,988 20,668 22,727 GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81	Margin %					
EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579 16,988 20,668 22,727 GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81	Gross margin	23.7%	25.8%	29.0%	28.1%	30.0%
EBIT margin 16.9% 18.9% 23.3% 22.6% 24.9% Core net margin 11.3% 11.9% 13.2% 13.0% 14.6% Key assumptions Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579 16,988 20,668 22,727 GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81	Gross margin (post-LAT)	22.0%	23.7%	23.9%	23.0%	24.5%
Key assumptions Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579 16,988 20,668 22,727 GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81		16.9%	18.9%	23.3%	22.6%	24.9%
Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579 16,988 20,668 22,727 GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81	Core net margin	11.3%	11.9%	13.2%	13.0%	14.6%
Presales (RMB mn) 9,544 15,319 22,096 27,044 26,838 GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579 16,988 20,668 22,727 GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81	Key assumptions					
GFA sold (mn sqm) 1.03 1.43 1.96 2.21 2.07 ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579 16,988 20,668 22,727 GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81	·	9,544	15,319	22,096	27,044	26,838
ASP (RMB/sqm) 9,300 10,725 11,250 12,229 12,958 Booked Sales (RMB mn) 7,991 11,579 16,988 20,668 22,727 GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81		•		,	,	•
GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81						
GFA delivered (mn sqm) 0.73 1.24 1.48 1.77 1.81	Booked Sales (RMB mn)	7,991	11,579	16,988	20,668	22,727
	` ,	•		•	•	•
	` ',					

Consolidated balance sheet (2012A-2016E)

As of Dec 31 (RMB mn)	2012A	2013A	2014E	2015E	2016E
Current assets	22,570	29,829	35,184	40,871	45,591
Cash	4,591	7,061	8,008	13,990	26,330
Restricted cash	-	100	100	100	100
Trade & other receivables	1,396	3,370	3,370	3,370	3,370
Property under development	15,809	16,996	21,404	21,109	13,489
Other current assets	774	2,302	2,302	2,302	2,302
Non-current assets	4,286	9,277	9,612	9,975	10,34
Property, plant & equipment	106	47	54	61	68
Investment properties	3,956	4,650	4,650	4,650	4,65
Investment in Associate and JCE	-	4,299	4,627	4,983	5,34
Other non-current assets	225	281	281	281	28
Total Assets	26,857	39,106	44,796	50,847	55,93
Current Liabilities	13,580	18,632	21,903	25,634	27,94
Short term borrowings	3,372	3,017	5,017	23,034 7,017	9,01
· ·	2,982	6,330	6,330	6,330	•
Trade & other payables Pre-sales deposits	6,202	8,068	9,339	11,070	6,33 11,38
Other current assets	1,024	1,218	1,218	1,218	1,21
Non-current liabilities	6,336	11,318	11,318	11,318	11,31
Long term borrowings	5,578	10,357	10,357	10,357	10,35
Other payables	5,576	10,557	10,557	10,557	10,55
Other non-current assets	757	961	961	961	96
Total Liabilities	19,916	29,951	33,222	36,953	39,26
		· · · · · · · · · · · · · · · · · · ·			·
Net Assets	6,941	9,155	11,574	13,894	16,67
Shareholders Equity	6,550	8,611	10,007	11,673	13,87
Perpetual capital instrument	-	-	579	579	57
Minority Interest	391	544	989	1,642	2,21
Total Equity	6,941	9,155	11,574	13,894	16,67
Key ratio					
Gross debt (RMB mn)	8,950	13,374	15,374	17,374	19,37
Net debt (RMB mn)	4,360	6,213	7,266	3,284	(7,056
Net gearing (%)	63%	68%	63%	24%	-429
Presales/ Total assets (x)	36%	39%	49%	53%	489



Consolidated cash flow statement (2012A-2016E)

FY ended Dec 31 (RMB mn)	2012A	2013A	2014E	2015E	2016E
EBITDA	1,390	2,259	4,048	4,778	5,768
Change in Working Capital	(383)	1,545	(1,973)	3,205	9,254
Tax payment	(400)	(817)	(1,694)	(2,017)	(2,442)
Operating Cashflow	607	2,988	381	5,965	12,580
Purchase of PP&E	(13)	(17)	(20)	(20)	(20)
Addition of Investment Properties	(28)	35	-	-	
Others	(110)	(4,233)	(112)	37	147
Investing Cashflow	(150)	(4,214)	(132)	17	127
Debt raised	6,081	11,288	10,000	10,000	10,000
Debt repaid	(4,967)	(6,825)	(8,000)	(8,000)	(8,000)
Interest expenses	(704)	(1,065)	(1,294)	(1,310)	(1,470)
Equity raised	1,352	308	-	-	-
Dividend to shareholders	-	(185)	(537)	(641)	(846)
Others	(202)	175	529	(50)	(50)
Financing Cashflow	1,560	3,696	698	(1)	(366)
Net cash inflow/ (outflow)	2,017	2,470	947	5,982	12,340
Cash- beginning	7,762	4,591	7,061	8,008	13,990
Cash- year-end	9,779	7,061	8,008	13,990	26,330

Disclosures

Analyst Certification

I, Tung Yiu Kei, Kenneth, being the person primarily responsible for the content of this research report, in whole or in part, hereby certify that all of the views expressed in this report accurately reflect my personal view about the subject company or companies and its or their securities. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this report. I and/or my associates have no financial interests in relation to the listed company (ies) covered in this report, and I and/or my associates do not serve as officer(s) of the listed company (ies) covered in this report.

Disclosures of Interests

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Definition of equity rating

Rating	Definition
Buy	Stock return ≥ Market return rate
Hold	Market return – 6% ≤ Stock return < Market return rate
Sell	Stock return < Market return – 6%

Stock return is defined as the expected % change of share price plus gross dividend yield over the next 12 months

Market return: 5-year average market return rate from 2009-2013

Time horizon of share price target: 12-month

Definition of share price risk

Rating	Definition
Very high	2.6 ≤180 day volatility/180 day benchmark index volatility
High	1.5 ≤ 180 day volatility/180 day benchmark index volatility < 2.6
Medium	1.0 ≤180 day volatility/180 day benchmark index volatility < 1.5
Low	180 day volatility/180 day benchmark index volatility < 1.0

We measure share price risk by its volatility relative to volatility of benchmark index. Benchmark index: Hang Seng Index.

Volatility is calculated from the standard deviation of day to day logarithmic historic price change. The 180-day price volatility equals the annualized standard deviation of the relative price change for the 180 most recent trading days closing price.

Disclaimers

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