16 January 2013

Equity Focus

Key Data

Average FY13 PER (x)	8.8
Average FY13 PBV (x)	1.5
Average FY13 Dividend Yield (%)	2.4
Sector 3 months avg vol (HK\$mn)	1,506

Source: Bloomberg, ABCI Securities

Net income growth in 1-3QFY12 (% YoY)

Zoomlion	16.74
Lonking*	-76.08
First Tractor	2.84
Sany Int'l*	16.71
Sany Heavy	-23.43
XCMG	-30.48

*The growth is as at 1HFY12 Source: Companies

Average share performance (%)

	Absolute	Relative*
1-mth	13.4	9.11
3-mth	29.0	19.66
6-mth	28.8	5.87

*Relative to Hang Seng Index Source: Bloomberg

1 year sector performance



Source: Bloomberg

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Construction Mach Sector – Overweight Construction & Farm Machinery Industry

More pressures from international players

The recovery in the sales of construction machinery not only benefits the domestic makers, but also attracts the international players to share the cake. The acquisition of IMM by Joy Global (JOY US) and Caterpillar's (CAT US) expansion of manufacturing and R&D facilities in China indicate that the international players will further intensify market competition and we expect that the profit margin recovery of small players such as Lonking (3339 HK) will suffer a barricade in 2013.

Quick update on monthly sales of excavator. Sales volume of excavator in China was up 6.7% MoM in December. The total sales volume was down 34.4% YoY in 2012, which improved from -36.0% YoY in 1-3Q12 and -36.9% YoY in 1H12. The sales of earth moving machineries indicate that the construction machinery industry is recovering.

More pressures from international players. Caterpillar announced that it opens a testing field and a large wheel loader manufacturing facility in Jiangsu to support its growing operations in China and other growth markets. The large wheel loader manufacturing facility is designed to suit the needs and requirements for quarry and mining applications in China and the growth markets. With these new facilities in operation, Caterpillar now has 23 existing manufacturing facilities and four R&D centers in China. It employs 15,000 people in China, vs. 28,000 of Zoomlion (1157 HK) and 50,000 of Sany (600031 CH).

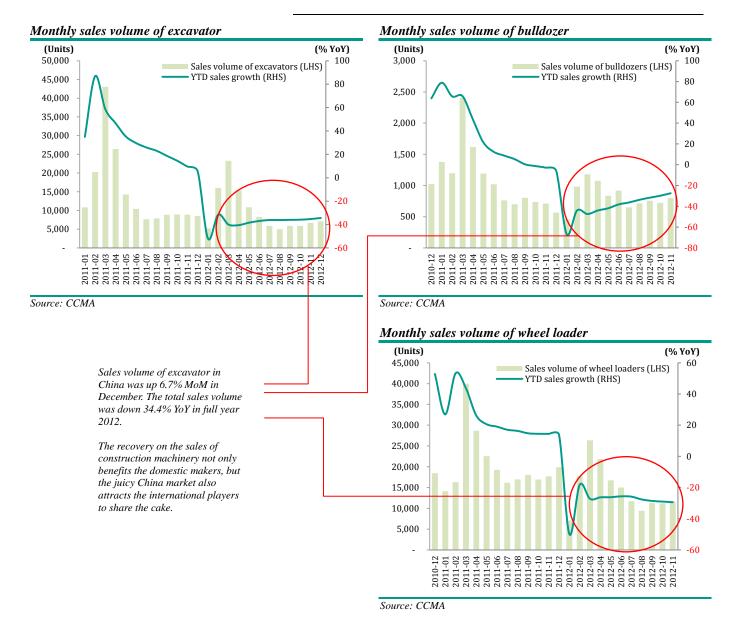
Large players seeking overseas opportunities. While the international players like Caterpillar are growing in China, the Chinese machinery makers like Zoomlion and Sany aim at expanding the overseas business via M&A. Zoomlion buys back the stake from minorities of CIFA, and it becomes the wholly-owned subsidiary of Zoomlion. The technological improvement through M&A can help enhance profit margin and it was one of the reasons why Zoomlion managed to post a double-digit growth in the 1-3QFY12, while the other players suffered from decline in profits.

Risk factors: Prolonged weakening of construction industry; Competition from international players; Credit and liquidity risk

Summary on selected companies in the sector

Company	Ticker	Share Price	Target Price (HK\$)	FY13 PE (x)	FY13 PB (x)	FY13 Yield (%)
Zoomlion (Buy)	1157 HK	HK\$10.90	14.16	5.9	1.4	3.4
Lonking (Sell)	3339 HK	HK\$2.32	1.48	9.6	1.1	3.1
First Tractor (Buy)	38 HK	HK\$8.20	8.24	10.2	1.4	2.9
Sany Int'l (Buy)	631 HK	HK\$4.31	5.79	11.0	1.6	1.8
Sany Heavy (N/A)	600031 CH	Rmb10.35	N/A	9.2	2.6	1.6
XCMG (N/A)	000425 CH	Rmb11.85	N/A	6.9	1.0	1.3

Source: Companies, Bloomberg, ABCI Securities estimates



Peer group valuation and earnings forecasts summary of construction machinery sector

		MKT CAP*			PE (x	()	EPS Char	ıge (%)	ROE (9	%)
Company	Ticker	(HKD mn)		Share	Current	Next	Current	Next	Current	Next
				Price	Year	Year	Year	Year	Year	Year
Construction Machinery Make	er									
CATERPILLAR INC	CAT US	479,772	USD	94.63	10.40	11.03	19.07	(5.65)	37.68	28.59
KOMATSU LTD	6301 JP	203,699	JPY	2,375.00	12.72	12.46	7.64	2.08	18.53	13.95
SANY HEAVY INDUS	600031 CH	98,045	CNY	10.35	10.66	9.18	(14.75)	16.17	32.92	26.14
ZOOMLION HEAVY-H	1157 HK#	86,988	HKD	10.90	7.27	5.87	14.91	23.95	24.00	24.40
ZOOMLION HEAVY-A	000157 CH#	86,988	CNY	9.12	7.59	6.12	14.91	23.95	24.00	24.40
XCMG CONSTRUCT-A	000425 CH	30,493	CNY	11.85	7.92	6.93	(8.72)	14.23	26.18	23.65
GUANGXI LIUGONG	000528 CH	14,318	CNY	10.20	20.82	14.98	(58.12)	38.98	4.01	5.86
TEREX CORP	TEX US	24,432	USD	28.70	14.24	11.18	391.71	27.38	10.60	13.19
TADANO	6395 JP	8,405	JPY	744.00	54.45	18.93	(44.83)	187.62	2.30	6.70
SHANTUI CONST-A	000680 CH	7,032	CNY	4.95	(12.72)	13.67	(192.62)	(193.06)	1.25	5.15
XIAMEN XGMA-A	600815 CH	8,230	CNY	6.88	12.24	14.16	(24.05)	(13.52)	10.37	8.37
LONKING HOLDINGS	3339 HK#	9,930	HKD	2.31	16.04	9.57	(71.30)	67.53	7.50	11.80
Sector Weighted Average					10.80	10.33	16.71	5.58	28.87	23.41

^{*} The market capital value of the companies are translated into HKD

Source: Bloomberg, (The data in the table is as at January 15, 2013)

[#] ABCI Securities estimates



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Definition of equity rating

Rating	Definition
Buy	Stock return ≥ Market return rate
Hold	Market return $-6\% \le \text{Stock}$ return $<$ Market return rate
Sell	Stock return < Market return – 6%

Stock return is defined as the expected % change of share price plus gross dividend yield over the next 12 months

Market return: 5-year average market return rate from 2007-2011

Time horizon of share price target: 12-month

Definition of share price risk

Rating	Definition
Very high	2.6 ≤180 day volatility/180 day benchmark index volatility
High	$1.5 \le 180$ day volatility/180 day benchmark index volatility < 2.6
Medium	$1.0 \le 180$ day volatility/180 day benchmark index volatility < 1.5
Low	180 day volatility/180 day benchmark index volatility < 1.0
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We measure share price risk by its volatility relative to volatility of benchmark index. Benchmark index: Hang Seng Index.

Volatility is calculated from the standard deviation of day to day logarithmic historic price change. The 180-day price volatility equals the annualized standard deviation of the relative price change for the 180 most recent trading days closing price.

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