28 November 2012

# **Equity Focus**

#### **Key Data**

Key Data		
H-share price (HK\$) 7.48		
Target price (HK\$)	7.66	
Upside potential (%)	2.4%	
52Wk H/L(HK\$)	8.23 / 5.35	
Issued shares (mn)	28,365	
- H shares (mn)	5,778	
- A shares (mn)	22,587	
Market cap		
- H shares (HK\$mn)	43,219	
- A shares (Rmb mn)	140,495	
3 months avg vol (HK\$mn)	297.5	
Major shareholder (%):		
Blackrock	8.92	

Source: Company, Bloomberg, ABCI Securities

#### Operating income composition in 1H12 (%)

Corporate banking	49.4
Retail banking	15.2
Treasury	33.1
Others	2.3

Source: Company

#### Share performance (%)

	Absolute	Relative*
1-mth	2.9	1.4
3-mth	6.5	(3.5)
6-mth	5.3	(9.5)

Source: Bloomberg \*Relative to Hang Seng Index

## 1 year price performance



Source: Bloomberg

### Analyst:

JON	innes A	Au	
Tel:	(852)	2147	8802

Email: johannesau@abci.com.hk

## Minsheng Bank (1988 HK) – Buy Diversified Banks Industry

## **New exit for NPLs**

Co-operations between banks and asset management companies have increased rapidly since 2H12. We believe this is a win-win relationship between both sectors asset management companies could help banks clean up NPLs portfolios, while banks could provide new business opportunities including insurance, securities, trust and lease in return. MSB demonstrates its forward-looking insights by signing co-operation agreement with China Orient Asset Management to capture the new business opportunities. Among the mid-cap banks, MSB remains our top pick.

Alliance with asset management companies. Local media reports that co-operation arrangements between banks and asset management companies have increased rapidly in 2H12. More than 10 banks such as MSB and Huaxia Bank (600015 CH) had signed co-operation agreements with asset management companies to clean up their NPLs when necessary. These companies include the four stated-owned asset management companies which cleaned up the Chinese banking sector NPLs in the 1990s.

Win-win relationship. China Orient Asset Management, one of the four stated-owned asset management companies, expects the commercial banks NPL ratio to reach 1%-2% by the year-end 2012. We believe this is a win-win situation to both sectors as banks could reduce NPLs while asset management companies can explore new business opportunities through banks.

**Proactive step by MSB.** MSB, as a SME bank, takes proactive move to tackle risk management concerns. The co-operation arrangement with China Orient Asset Management covers areas included NPLs, entrusted loans, and assets securitization. Despite we prefer big banks for better business diversification and pricing power, MSB is our top pick among mid-cap banks.

**Risk factors.** Acceleration of interest rate liberalization, sharp deterioration of asset quality, increasing competition from non-bank FIs and competition from larger banks in SMEs segment.

## Results and valuation

(FY ended Dec 31)	FY10A	FY11A	FY12E	FY13E	FY14E
Operating income (Rmb mn)	54,667	82,196	96,373	109,481	122,765
YoY Chg (%)	30.0	50.4	17.2	13.6	12.1
Net profit (Rmb mn)	17,581	27,920	33,738	37,764	41,998
YoY Chg (%)	45.2	58.8	20.8	11.9	11.2
EPS (Rmb)	0.78	1.05	1.26	1.41	1.57
BVPS (Rmb)	3.90	4.85	5.81	6.89	8.08
<b>PE</b> ( <b>x</b> )		5.94	4.95	4.42	3.97
<b>PB</b> (x)		1.29	1.07	0.90	0.77
ROAE (%)	18.3	23.9	23.7	22.3	21.0

Source: Company, ABCI Securities estimates



## **Disclosures**

## **Analyst Certification**

I, Au Yu Hang Johannes, being the person primarily responsible for the content of this research report, in whole or in part, hereby certify that all of the views expressed in this report accurately reflect my personal view about the subject company or companies and its or their securities. I also certify that no part of my compensation was, is, or will be, directly or indirectly, related to the specific recommendations or views expressed in this report. I and/or my associates have no financial interests in relation to the listed company (ies) covered in this report, and I and/or my associates do not serve as officer(s) of the listed company (ies) covered in this report.

## **Definition of equity rating**

Rating	Definition
Buy	Stock return ≥ Market return rate
Hold	Market return $-6\% \le$ Stock return $\le$ Market return rate
Sell	Stock return < Market return − 6%

Stock return is defined as the expected % change of share price plus gross dividend yield over the next 12 months

Market return: 5-year average market return rate from 2007-2011

Time horizon of share price target: 12-month

## Definition of share price risk

Rating	Definition
Very high	2.6 ≤180 day volatility/180 day benchmark index volatility
High	$1.5 \le 180$ day volatility/180 day benchmark index volatility < 2.6
Medium	$1.0 \le 180$ day volatility/180 day benchmark index volatility $< 1.5$
Low	180 day volatility/180 day benchmark index volatility < 1.0

We measure share price risk by its volatility relative to volatility of benchmark index. Benchmark index: Hang Seng Index.

Volatility is calculated from the standard deviation of day to day logarithmic historic price change. The 180-day price volatility equals the annualized standard deviation of the relative price change for the 180 most recent trading days closing price.

## **Disclosures of Interests**

ABCI Securities Company Limited and/or its affiliates, within the past 12 months, have received compensation and/or within the next 3 months seek to obtain compensation for investment banking services from one of the companies mentioned in the report.

## **Disclaimers**

This report is for our clients only and is for distribution only under such circumstances as may be permitted by applicable law. It has no regard to the specific investment objectives, financial situation or particular needs of any specific recipient. It is published solely for informational purposes and is not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments. No representation or warranty, either expresses or implied, is provided in relation to the accuracy, completeness or reliability of the information contained herein. This report should not be regarded by recipients as a substitute for the exercise of their own judgment. Any opinions expressed in this report are subject to change without notice and may differ or be contrary to opinions expressed by other business areas as a result of using different assumptions and criteria. The analysis contained herein is based on numerous assumptions. Different assumptions could result in materially different results. The analyst(s) responsible for the preparation of this report may interact with trading desk personnel, sales personnel and other constituencies for the purpose of gathering, synthesizing and interpreting market information. ABCI Securities Company Limited is under no obligation to update or keep current the information contained herein. ABCI Securities Company Limited relies on information barriers to control the flow of information contained in one or more areas within ABCI Securities Company Limited, into other areas, units, groups or affiliates of ABCI Securities Company Limited. The compensation of the analyst who prepared this report is determined exclusively by research management and senior management (not including investment banking). Analyst compensation is



not based on investment banking revenues, however, compensation may relate to the revenues of ABCI Securities Company Limited as a whole, of which investment banking, sales and trading are a part. The securities described herein may not be eligible for sale in all jurisdictions or to certain categories of investors. The price and value of the investments referred to in this research and the income from them may fluctuate. Past performance is not necessarily indicative of future results. Foreign currency rates of exchange may adversely affect the value, price or income of any security or related instrument mentioned in this report. For investment advice, trade execution or other enquiries, clients should contact their local sales representative. Neither ABCI Securities Company Limited nor any of its affiliates, directors, employees or agents accepts any liability for any loss or damage arising out of the use of all or any part of this report. Additional information will be made available upon request.

## Copyright 2012 ABCI Securities Company Limited

No part of this material may be (i) copied, photocopied or duplicated in any form by any means or (ii) redistributed without the prior written consent of ABCI Securities Company Limited.

Office address: ABCI Securities Company Limited, 13/F Fairmont House, 8 Cotton Tree Drive, Central, Hong Kong.

Tel: (852) 2868 2183