August 22, 2013 Equity Focus Rating: HOLD TP: HK\$ 49.2

H-Share price (HK\$) Est. share price return Est. dividend yield Est. total return 45.6 7.9% 2.3% 10.2%

Previous Rating &TP
Previous Report Date

HOLD; HK\$ 43.8 May 16, 2013

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Key Data

| 52Wk H/L(HK\$) | 48.40/17.69 |
|------------------------------------|-------------|
| Issued shares (mn) | 602 |
| Market cap (HK\$ mn) | 27,465 |
| 3-mth avg daily turnover (HK\$ mn) | 83.2 |
| Major shareholder(s) (%): | |
| Biostime Pharm | 74.7 |

Source(s): Company, Bloomberg, ABCI Securities

1H13 Revenue breakdown (%)

| Problotic supplements | 11.1 |
|--------------------------|------|
| Infant formulas | 81.6 |
| Dried baby food products | 3.0 |
| Baby care products | 3.1 |
| Nutrition supplements | 1.3 |

Source(s): Company, ABCI Securities

Share performance (%)

| | <u>Absolute</u> | Relative* |
|-------|-----------------|-----------|
| 1-mth | 15.2 | 13.0 |
| 3-mth | 8.6 | 12.8 |
| 6-mth | 35.3 | 44.6 |

*Relative to HSI

Source(s): Bloomberg, ABCI Securities

1-Year stock performance (HK\$)



Source(s): Bloomberg

Biostime (1112 HK) Product lines and sales channels to drive growth

- 1H13 pre-ex net profit increased by 68.1% to RMB 460.4mn
- We lower FY13E/14E GP margins as Biostime adjusted down prices of some products by 5%-10% in July
- Expansion in sales volume and sales channel will be the major growth drivers
- Integrating into upstream business may lower Biostime's ROAA and ROAE.
- We roll over our valuation to FY14 and revise TP up to HK\$ 49.2 from HK\$
 43.8. Maintain HOLD.

Results in line with expectation. Biostime reported 1H13 sales increased by 51.3% YoY to RMB 2,061mn. Net profit for 1H13 increased by 8.6% YoY to RMB 297mn. Excluding the one-off anti-monopoly fine of RMB 162.9mn, net profit increased by 68.1% YoY to RMB 460mn which was 2.1% below market consensus of RMB 470mn.

Volume growth to offset narrowing GP margin in 2H13. Infant formula segment which accounted for 81.6% of Biostime's 1H13 revenue increased 53.7% YoY to RMB 1,682mn. In terms of product mix, proportion of high- and supreme-tier infant formulas changed from 55.4% and 44.6% in 1H12 to 59.3% and 40.7% in 1H13. We believe the change in product mix will not lower Biostime's GP margin based on the Group's track record. However, as Biostime announced in July that it would lower prices of some infant formula products by 5%-10% and offer its members 50% more accumulation points, we expect the FY13E GP margin will drop to 63%.

Expanding product line and sales channel to boost growth. Biostime has not raised ASP in the past five years and sales volume has been its major growth driver. Going forward, growth will be achieved through expansion of product line and sales channel. Biostime will launch a new infant formula brand, Adimil, in Sep 2013 for the premium market segment. In terms of sales channel, Biostime targets to increase 2,894 POS in 2H13. We believe the target is achievable given POS has increased by 4,346 in 1H13. In addition, the Group is developing an online ordering app to capture more online shoppers and help lower S&D costs.

Upstream business may lower ROAA/ROAE. In July, Biostime acquired 20% stakes in one of its major infant formulas products suppliers, ISM. Integrating into the upstream segment might lower Biostime ROAA and ROAE. However, the investment was small (net assets of ISM as of Dec 31, 2012 was EUR 36mn) and Biostime has no plans to further acquire other upstream business in the short term.

Maintain HOLD. We lower FY13E GP margin from 66% to 63%, and FY14E GP margin from 65% to 61%. After incorporating the penalty of RMB 162.9mn and lower GP margin, we lower our FY13/14E FD EPS by 21/11% to RMB 1.13/1.55. As we roll over our valuation to FY14E, TP is revised up to HK\$ 49.2 from HK\$ 43.8. Maintain **HOLD**.

Risk factors: 1) Further extension to upstream business; 2) Food safety; 3) Expansion pace of POS and possible over-stocking in POS; 4) Possible price war among POS; 5) High supplier concentration.

Results and Valuation

| FY ended Dec 31 | 2010A | 2011A | 2012A | 2013E | 2014E |
|---------------------|----------|----------|----------|----------|----------|
| Revenue (RMB mn) | 1,234 | 2,189 | 3,382 | 4,419 | 5,749 |
| Chg (%, YoY) | 120.7 | 77.5 | 54.5 | 30.7 | 30.1 |
| Net Income (RMB mn) | 266 | 527 | 743 | 713 | 977 |
| EPS (RMB) | 0.58 | 0.86 | 1.22 | 1.13 | 1.55 |
| Chg (%, YoY) | - | 48.3 | 41.9 | -7.0 | 37.0 |
| BVPS (RMB) | 2.77 | 3.28 | 3.86 | 4.17 | 4.96 |
| Chg (%, YoY) | - | 18.7 | 17.5 | 8.0 | 19.0 |
| P/E (x) | - | - | 29.5 | 31.7 | 23.2 |
| P/B (x) | - | - | 9.3 | 8.6 | 7.3 |
| ROE (%) | 29.03 | 29.00 | 34.56 | 29.51 | 35.54 |
| ROA (%) | 24.31 | 24.30 | 24.89 | 18.83 | 21.97 |
| DPS(RMB) | 0.17 | 0.62 | 0.87 | 0.83 | 1.14 |
| Yield (%) | 1.81 | 3.14 | 2.57 | 2.30 | 3.03 |
| Net gearing (%) | Net cash |

^{*}Net gearing=Net debt/Total equity

Source(s): Bloomberg, ABCI estimates



Exhibit 1: Biostime's 1H13 results

Source(S): Company, ABCI Securities

| P&L | 1H13 | 2H12 | 1H12 | HoH Chg | YoY Chg | Remarks |
|--|-------------------------|-------------------------|-------------------------|-----------------|----------------------------|---|
| | Rmb mn | Rmb mn | Rmb mn | (%) | (%) | |
| Turnover | 2,061 | 2,019 | 1,363 | 2.1 | <i>51.</i> 3 Driv | en by sales volume; ASP has remained flat for the past ars. |
| Cost of Sales | (692) | (684) | (469) | 1.2 | 47.5 | |
| Gross Profit | 1,370 | 1,335 | 894 | 2.6 | 53.3 | |
| Gross Margin (%) | 66.4 | 66.1 | 65.6 | 0.3 | 0.9 food | oved because i) more milk sourcing from ISM and Arla who offer 4% discount compare to Montaigu; ii) lower sportation costs. |
| Other income and gains | 62 | 35 | 22 | 75.0 | 185.6 | |
| Selling and distribution costs | (667) | (602) | (475) | 10.8 | 40.4 | |
| Administrative expenses | (79) | (67) | (50) | 17.5 | 58.1 | |
| Other expenses | (25) | (22) | (17) | 15.0 | 46.9 | |
| Fine on violation of Anti-Monopoly | (163) | 0 | 0 | - | - | |
| Law EBIT | 498 | 680 | 373 | (26.0) | 22.4 | |
| | | | | (26.8) | 33.4 | |
| EBIT Margin (%) | 24.1 | 33.7 | 27.4 | (9.5) | (3.2) | |
| Finance costs | (4) | (2) | (0) | 85.0 | 1941.7 | |
| Profit before tax | 494 | 678 | 373 | (27.1) | 32.5 | |
| Тах | (196) | (209) | (99) | (5.8) | 98.5 Effe | ctive tax rate increased by 13.3ppt to 39.8% as one-off is subjected to income tax. |
| Net profit | 298 | 469 | 274 | (36.6) | 8.6 | |
| Core profit | 460 | 469 | 274 | (1.9) | 68.1 | |
| Net profit margin (%) | 14.4 | 23.2 | 20.1 | (8.8) | (5.7) | |
| Core net profit margin (%) | 22.3 | 23.2 | 20.1 | (0.9) | 2.2 | |
| Sales breakdown | | | | | | |
| Probiotic supplements | 228 | 215 | 164 | 6.3 | 38.8 | |
| Infant formulas | 1,682 | 1,621 | 1,095 | 3.8 | 53.7 | |
| Dried baby food products | 61 | 80 | 54 | (23.6) | 12.9 | |
| Baby care products | 63 | 73 | 33 | (13.4) | 93.7 | |
| Nutrition supplements | 26 | 30 | 16 | (13.5) | 59.2 | |
| Total | 2,061 | 2,019 | 1,363 | 2.1 | 51.3 | |
| % | 44.4 | 40.0 | 40.4 | | | |
| Probiotic supplements | 11.1 | 10.6 | 12.1 | | | |
| Infant formulas | 81.6 | 80.3 | 80.3 4.0 | | | |
| Dried baby food products Baby care products | 3.0 3.1 | 4.0 3.6 | 2.4 | | | |
| Nutrition supplements | 1.3 | 1.5 | 1.2 | | | |
| Total | 100.0 | 100.0 | 100.0 | | | |
| Total | 100.0 | 100.0 | 100.0 | | | |
| Balance sheet | Jun-13 | Dec-12 | Jun-12 | НоН % | YoY % | Remarks |
| Onese debt | Rmb mn | Rmb mn | Rmb mn | 40.0 | 007.0 | |
| Gross debt | 405 | 271 | 82 | 49.8 | 397.0 | |
| Cash Net debt | 1,574 (1,169) | 1,669 (1,399) | 1,464 (1,382) | (5.7) (16.4) | 7.5 (15.5) Ma ir | ntained a net cash position |
| | (.,.00) | (1,000) | (1,002) | (10.4) | (10.0) mail | a not oddir poditori |
| Key indicators | 4.0 | 2.5 | 2.2 | | | |
| Current ratio | 1.6 | 2.0 | 3.0 | | | |
| Inventory turnover days | 148 | 130 | 101 | | | |
| Trade receivable turnover days Trade payable turnover days | 1 93 | 1 63 | 1 65 | | | |
| | u-x | 6.3 | | | | |

Consolidated income statement (2010A-2014E)

| FY Ended Dec 31 (RMB mn) | 2010A | 2011A | 2012A | 2013E | 2014E |
|--|---------|---------|-----------|-----------|-----------|
| Revenue | 1,233.6 | 2,189.0 | 3,381.9 | 4,419.4 | 5,748.6 |
| Cost of sales | (356.4) | (732.9) | (1,153.0) | (1,621.6) | (2,235.8) |
| Gross profit | 877.2 | 1,456.1 | 2,228.9 | 2,797.8 | 3,512.8 |
| Other income and gains | 4.4 | 71.8 | 56.9 | 0.0 | 0.0 |
| S&D | (449.5) | (708.6) | (1,077.7) | (1,414.2) | (1,839.5) |
| Admin expenses | (87.6) | (82.0) | (116.9) | (154.7) | (218.4) |
| Other expenses | (10.4) | (23.3) | (38.6) | (48.6) | (63.2) |
| Fine on violation of Anti-Monopoly Law | (, | (20.0) | , , | (162.9) | () |
| EBIT | 334.1 | 713.9 | 1,052.7 | 1,017.4 | 1,391.5 |
| Finance costs | 0.0 | 0.0 | (2.1) | (6.2) | (6.2) |
| EBT | 334.1 | 713.9 | 1,050.6 | 1,011.1 | 1,385.3 |
| Tax | (68.4) | (186.6) | (307.5) | (298.3) | (408.7) |
| Net profit attributable to owners | 265.7 | 527.4 | 743.1 | 712.9 | 976.6 |
| D&A | 7.1 | 13.0 | 22.6 | 49.8 | 1.622 |
| EBITDA | 341.1 | 726.9 | 1,075.3 | 1,067.2 | 1.554 |
| Dividends | 101.4 | 372.5 | 526.6 | 499.0 | 683.7 |
| No. of issued shares at end of period (mn) | 600 | 602.3 | 602.3 | 602.3 | 602.3 |
| Issuable shares: | | | | | |
| Share options | 11.2 | 12.7 | 14.0 | 13.1 | 13.1 |
| Total issued & issuable shares | 622.3 | 627.7 | 630.3 | 628.4 | 628.4 |
| Per share value (Rmb) | | | | | |
| FD EPS (RMB) | 0.58 | 0.86 | 1.22 | 1.13 | 1.55 |
| NBV (RMB) | 2.77 | 3.28 | 3.86 | 4.17 | 4.96 |
| DPS (RMB) | 0.17 | 0.62 | 0.87 | 0.83 | 1.14 |

Source(s): Company, ABCI Securities estimates

Key Ratio (2010A-2014E)

| FY ended Dec 31 | 2010A | 2011A | 2012A | 2013E | 2014E |
|------------------------------|----------|----------|----------|----------|----------|
| Profitability ratio (%) | | | | | |
| Gross profit margin | 71.1 | 66.5 | 65.9 | 63.3 | 61.1 |
| EBIT margin | 27.1 | 32.6 | 31.1 | 23.0 | 24.2 |
| EBITDA margin | 27.7 | 33.2 | 31.8 | 24.1 | 25.4 |
| Net profit margin | 21.5 | 24.1 | 22.0 | 16.1 | 17.0 |
| ROAA | 24.3 | 24.3 | 24.9 | 18.8 | 22.0 |
| ROAE | 29.0 | 29.0 | 34.6 | 29.5 | 35.5 |
| Cost ratio (%) | | | | | |
| S&D/revenue | -36.4 | -32.4 | -31.9 | -32.0 | -32.0 |
| Admin expenses/revenue | -7.1 | -3.7 | -3.5 | -3.5 | -3.8 |
| Effective tax rate | -0.8 | -1.1 | -1.1 | -1.1 | -1.1 |
| Leverage (x) | | | | | |
| Current ratio | 7.88 | 5.18 | 2.02 | 1.86 | 1.94 |
| Quick ratio | 7.43 | 4.46 | 1.56 | 1.42 | 1.41 |
| Net debt/total equity | Net cash |
| Working capital cycle (days) | | | | | |
| Inventory turnover days | 95.8 | 100.5 | 129.9 | 130.0 | 130.0 |
| Receivables turnover days | 1.3 | 1.2 | 0.5 | 0.5 | 0.5 |
| Payables turnover days | 74.3 | 49.5 | 62.9 | 65.0 | 65.0 |

Source(s): Company, ABCI Securities estimates

Consolidated balance sheet (2010A-2014E)

| As of Dec 31 (RMB mn) | 2010A | 2011A | 2012A | 2013E | 2014E |
|---|---------|---------|---------|---------|---------|
| PPE | 31.3 | 59.4 | 77.1 | 177.3 | 209.5 |
| Others | 8.6 | 228.3 | 1,165.3 | 1,165.3 | 1,165.3 |
| Non-current assets | 39.9 | 287.7 | 1,242.4 | 1,342.6 | 1,374.8 |
| Inventories | 106.1 | 297.4 | 523.3 | 631.9 | 960.8 |
| Trade and bills receivables | 5.2 | 9.7 | 0.4 | 11.7 | 4.0 |
| Prepayments, deposits and other receivables | 22.6 | 29.2 | 85.7 | 83.8 | 105.2 |
| Loans receivable | 0.0 | 0.0 | 12.6 | 12.6 | 12.6 |
| Cash and bank balances | 1,728.2 | 1,814.1 | 1,669.1 | 1,956.0 | 2,396.3 |
| Current assets | 1,862.1 | 2,150.4 | 2,291.0 | 2,696.0 | 3,478.8 |
| Trade payables | 65.8 | 67.2 | 263.1 | 314.5 | 481.9 |
| Other payables and accruals | 142.3 | 265.1 | 443.8 | 711.3 | 881.3 |
| Interest-bearing bank loan | 0.0 | 0.0 | 270.5 | 270.5 | 270.5 |
| Others | 28.2 | 82.7 | 155.8 | 155.8 | 155.8 |
| Current liabilities | 236.3 | 415.1 | 1,133.3 | 1,452.1 | 1,789.5 |
| Deferred tax liabilities | 5.8 | 45.5 | 77.5 | 77.5 | 77.5 |
| Non-current liabilities | 5.8 | 45.5 | 77.5 | 77.5 | 77.5 |
| Total assets | 1,902.0 | 2,438.1 | 3,533.4 | 4,038.6 | 4,853.6 |
| Net assets | 1,659.9 | 1,977.6 | 2,322.7 | 2,509.0 | 2,986.7 |
| Issued capital | 5.1 | 5.2 | 5.2 | 5.2 | 5.2 |
| Reserves | 1,553.4 | 1,679.0 | 1,903.5 | 2,089.8 | 2,567.5 |
| Others | 101.4 | 293.4 | 414.0 | 414.0 | 414.0 |
| Equity attributable to owners | 1,659.9 | 1,977.6 | 2,322.7 | 2,509.0 | 2,986.6 |

Source(s): Company, ABCI Securities estimates

Consolidated cash flow statement (2010A-2014E)

| FY ended Dec 31 (RMB mn) | 2010A | 2011A | 2012A | 2013E | 2014E |
|---|---------|---------|-----------|---------|---------|
| EBITDA | 341.1 | 726.9 | 1,075.3 | 1,067.2 | 1,459.3 |
| Change in working capital | 74.6 | (71.8) | 114.6 | 200.7 | (5.1) |
| Others | 9.0 | (16.0) | 2.0 | 0.0 | 0.0 |
| Cash (used in)/generated from operations | 424.7 | 639.2 | 1,191.8 | 1,267.9 | 1,454.2 |
| Interest paid | | | , | · | • |
| Income tax paid | (43.7) | (123.0) | (244.6) | (298.3) | (408.7) |
| CF from operating activities | 381.0 | 516.2 | 947.2 | 969.6 | 1,045.5 |
| CAPEX | (17.4) | (38.8) | (39.3) | (150.0) | (100.0) |
| Others | 8.0 | (490.5) | (1,811.2) | 0.0 | 0.0 |
| Cash flows from investing activities | (9.4) | (529.2) | (1,850.5) | (150.0) | (100.0) |
| Net borrowing | -1 | Ò | 1 | 2 | 3 |
| Proceeds from issue of shares | 1,371.6 | 11.6 | 0.0 | 0.0 | 0.0 |
| Dividends paid | (146.0) | (180.5) | (404.0) | (526.6) | (499.0) |
| Interest paid | , | , | , , | , | , |
| Others | 6.3 | 0.0 | 211.3 | (8.2) | (9.2) |
| Cash flows from financing activities | 1,230.9 | (168.8) | (191.7) | (532.8) | (505.2) |
| Net (decrease)/increase in cash and cash equivalents | 1,602.6 | (181.9) | (1,095.0) | 286.8 | 440.3 |
| Cash and cash equivalents at beginning of year/period | 133.8 | 1,728.2 | 1,490.5 | 400.6 | 687.4 |
| Effect of foreign exchange rates, net | (8.2) | (55.9) | 5.1 | 0.0 | 0.0 |
| Cash and cash equivalents at end of year/period | 1,728.2 | 1,490.5 | 400.6 | 687.4 | 1,127.8 |

Source(s): Company, ABCI Securities estimates



Disclosures

Analyst Certification

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Definition of equity rating

| Rating | Definition |
|--------|--|
| Buy | Stock return ≥ Market return rate |
| Hold | Market return – 6% ≤ Stock return < Market return rate |
| Sell | Stock return < Market return – 6% |

Stock return is defined as the expected % change of share price plus gross dividend yield over the next 12 months

Market return: 5-year average market return rate from 2007-2011

Time horizon of share price target: 12-month

Definition of share price risk

| Rating | Definition |
|-----------|---|
| Very high | 2.6 ≤180 day volatility/180 day benchmark index volatility |
| High | 1.5 ≤ 180 day volatility/180 day benchmark index volatility < 2.6 |
| Medium | 1.0 ≤180 day volatility/180 day benchmark index volatility < 1.5 |
| Low | 180 day volatility/180 day benchmark index volatility < 1.0 |

We measure share price risk by its volatility relative to volatility of benchmark index. Benchmark index: Hang Seng Index.

Volatility is calculated from the standard deviation of day to day logarithmic historic price change. The 180-day price volatility equals the annualized standard deviation of the relative price change for the 180 most recent trading days closing price.

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