

China Mobile (941 HK/600941 CH)

Attractive valuation in 2022

- China Mobile ("the Group") introduced a share repurchase plan on Jan 4, 2022, to buy back up to 2.05 bn HK share, which is equivalent to 10% of HK share
- We estimate its revenue to grow 6.7%/ 4.7% in 2022E-23E on increased 5G network contributions and ARPU growth
- We forecast 2022E net profit to grow 6.3% YoY
- Recommend BUY with TP of HK\$ 85.0 for China Mobile-HK (941 HK), which implies 4.2x/ 4.1x 2022-23E EV/EBITDA, and BUY for China Mobile-A (600941 CH) with TP of RMB 93.0, equivalent to 5.6x/ 5.4x 2022-23E EV/EBITDA

We expect the Group's 5G users to grow 63.3%/26.6% in 2022-23E. China Mobile added 221.8mn 5G users in 2021, outpacing China Unicom's (762 HK) 84.1mn and China Telecom's (728 HK) 101.3mn. The increase can be attributed to its widening 5G network coverage and launch of competitive 5G smartphones.

2022E net profit to grow 6.3% YoY. Driven by the economies of scale, stringent costs control, and rising 5G contributions, we expect net profit to grow 6.3% YoY for 2022E.

Valuation. We recommend **BUY** for both HK/A-share with TP at HK\$ 85.0/ RMB 93.0. HK-share TP implies 4.2x/4.1x FY22-23E EV/EBITDA, while A-share TP represents 5.6x/5.4x FY22-23E EV/EBITDA.

Risk factors: 1) Fierce market competition may lower mobile ARPU; 2) User saturation; 3) Higher CAPEX for 5G network expansion.

Results and Valuation

FY ended Dec 31	FY19A	FY20A	FY21E	FY22E	FY23E
Revenue (RMB mn)	745,917	768,070	844,914	901,212	943,668
Chg (%,YoY)	1.2	3.0	10.0	6.7	4.7
Net profit (RMB mn)	106,641	107,843	114,708	121,945	128.306
Chg (%,YoY)	(9.5)	1.1	6.4	6.3	5.2
EPS (RMB)	5.21	5.27	5.60	5.72	6.02
Chg (%,YoY)	(9.5)	1.1	6.4	2.1	5.2
BPS (RMB)	53.90	56.11	59.43	62.04	64.87
Chg (%,YoY)	4.9	4.1	5.9	4.4	4.6
P/E (x) –HK shr	8.98	8.38	7.69	7.53	7.16
P/E (x) -A shr	11.06	10.93	10.28	10.07	9.57
P/B (x)-HK shr	0.87	0.79	0.73	0.69	0.66
P/B (x) -A shr	1.07	1.03	0.97	0.93	0.89
ROAE (%)	9.9	9.6	9.7	9.6	9.5
ROAA (%)	6.8	6.4	6.5	6.5	6.5
DPS (RMB)	2.92	2.83	3.08	3.15	3.31
Dividend Yield (%)-HK shr	6.25	6.56	7.15	7.30	7.68
Dividend Yield (%)-A shr	5.07	4.91	5.35	5.46	5.75

^{*}Exchange rate assumption for FY21E-23E:1 HKD =0.82 RMB

Source(s): Bloomberg, ABCI Securities estimates

Company Report Jan 31, 2022

Rating (HK): BUY Rating (A): BUY TP(HK): HK\$ 85.0 TP(A): RMB 93.0

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Price (HK/A shr)	HK\$52.55/
	RMB57.58
Est. price return (HK/A shr)	61.8%/61.5%
Est. dividend yield (HK/A shr)	7.3%/5.5%
Est. total return (HK/A shr)	69.1%/67.0%
Last Rating &TP (HK/A shr)	BUY HK\$82.0/
	N/A
Previous Report Date	Mar 26, 2020

Source(s): Bloomberg, ABCI Securities estimates

Key Data	
52Wk H/L (HK\$) (HK shr)	55.81/41.96
52Wk H/L (RMB) (A shr)	63.58/57.58
Total issued shares (mn)	21,321.2
Issued HK shr (mn)	20,475.5
Issued A shr (mn)	845.7
HK-shr market cap (HK\$ mn)	1,075,987
A-shr market cap (RMB mn)	48,695

Source(s): Bloomberg, ABCI Securities estimates

Major shareholder(s):	
China Mobile Comm. Group Co., Ltd.	69.8%
Foresight Fund	0.4%
Vanguard	0.3%



Completion of A-share listing on Jan 5, 2022

China Mobile (600941 CH) was listed on the Shanghai Stock Exchange on Jan 5, 2022. A total of 845mn new A-shares were issued, representing 4.13% of the Group's issued shares before. Capital raised was RMB 48.7bn and net proceeds were RMB48.12bn. The proceeds, according to the Group, will be used to develop 5G network, cloud computing, and new applications.

Launch share repurchase program

On Jan 4, 2022, China Mobile announced to launch a HK-share repurchase plan with the total repurchased shares not exceeding 2.05 bn, which is equivalent to 10% of HK shares. However, we expect there will be no share repurchase in 2022-23E.

A-shares acquisition plan from its controlling shareholder

On Jan 24, 2022, the Group's controlling shareholder China Mobile Communications Group Co., Ltd. announced that they have acquired 12.32 mn A-shares on 21 Jan 2022 with the amount of RMB0.71bn, representing 0.058% of the Company's total number of issued shares or 1.457% of the Company's total number of issued A Shares.

China Mobile Communications Group Co., Ltd. also plans to increase its shareholding in A-shares of the Group by an aggregate amount not less than RMB3.0 bn and not exceeding RMB5.0 bn during the period from 21 Jan 2022 to 31 Dec 2022.

The A-share acquisition plan is expected to support the Group's share performance and improve investors' confidence for investing.

Outperformed 5G user additions

China Mobile added 221.8mn 5G users in 2021, outpacing China Unicom's 84.1mn and China Telecom's 101.3mn. The increase can be attributed to the Group's widening 5G network coverage and the launch of competitive 5G smartphones. We expect the Group to maintain strong 5G user additions in 2022 thanks to the expanded distribution channel and increasing varieties of 5G service packages. Since the proportion of 5G user will increase, we forecast mobile ARPU to edge up 2.0% YoY for 2022E, and overall revenue would grow 6.7%/4.7% for FY22E-23E.

Exhibit 1: User additions for the major telecom operators in China (2021)

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	5G l	Jser additio	ons	Mobile	User addi	tions	Fixed-line br	oadband use	r additions
mn	2021	2020	YoY	2021	2020	YoY	2021	2020	YoY
China Mobile	221.8	158.3	40.1%	15.0	(8.4)	N/A	29.8	23.3	27.9%
China Unicom	84.1	N/A	N/A	11.3	(12.7)	N/A	9.0	2.6	246.2%
China Telecom	101.3	81.9	23.7%	21.4	15.5	38.1%	11.2	5.4	107.4%

Source(s): the Companies, ABCI Securities



Exhibit 2: Major assumptions for our forecasts

	FY19	FY20	FY21E	FY22E	FY23E
Overall mobile users (mn)	950	942	957	967	974
YoY	2.7%	(0.9%)	1.6%	1.0%	0.7%
5G users (mn)	N/A	165.0	386.8	631.6	799.7
YoY	N/A	N/A	134.4%	63.3%	26.6%
Mobile ARPU (RMB)	49.1	47.4	49.9	50.9	51.7
YoY	(7.5%)	(3.5%)	5.3%	2.0%	1.5%
Fixed line users (mn)	187.0	210.3	240.1	265.1	291.1
YoY	19.4%	12.4%	14.2%	10.4%	9.8%
Fixed line ARPU (RMB)	32.8	34.0	36.4	37.5	38.2
YoY	(2.1%)	3.7%	7.0%	3.0%	2.0%

Source(s): the Company, ABCI Securities estimates

We revise up China Mobile's 2022E revenue by 9.2% and 2022E net profit by 7.0% due to the higher mobile user and ARPU forecasts.

Exhibit 3: Change in our financial estimates

		OLD			NEW			CHANGE	
(RMB Bn)	FY21E	FY22E	FY23E	FY21E	FY22E	FY23E	FY21E	FY22E	FY23E
Revenue	793,843	824,930	N/A	844,914	901,212	943,668	6.4%	9.2%	N/A
Operating profit	126,200	128,226	N/A	127,283	133,726	138,316	0.9%	4.3%	N/A
Net Profit	110,489	113,970	N/A	114,708	121,945	128,306	3.8%	7.0%	N/A

Source(s): Company, ABCI Securities estimates

Recommend BUY with HK/A share (941 HK/600941 CH)

Our valuations for China Mobile-HK/A (941 HK/600941 CH) are based on DCF model (WACC: 12.9%/12.5%; perpetuity growth rate: 2.0%/2.0%). We recommend **BUY** for with HK-share TP at HK\$ 85.0, which implies 4.2x/4.1x FY22-23E EV/EBITDA; A-share TP at RMB 93.0 represents 5.6x/ 5.4x FY22-23E EV/EBITDA.



Exhibit 4: Peer comparison table

				P/	E			P/E	3		ROE	ROA	EV/EBITDA
	Ticker	Price	19A	20A	21E	22E	19A	20A	21E	22E	22E	22E	22E
HK Market													
China Unicom	762 HK	4.08	8.8	6.8	6.2	5.6	0.3	0.3	0.3	0.3	5.0	2.8	0.8
China Mobile	941 HK	52.55	8.6	7.5	7.1	6.6	0.8	0.7	0.7	0.6	9.9	6.6	1.4
China Telecom	728 HK	2.93	9.9	8.0	7.8	7.0	0.5	0.5	0.5	0.5	6.5	3.6	2.8
China Tower	788 HK	0.93	21.7	16.7	13.4	11.7	0.7	0.7	0.7	0.7	4.7	2.5	2.8
Simple Average			12.3	9.7	8.6	7.7	0.6	0.5	0.5	0.5	6.5	3.9	2.0
Weighted Average			10.1	8.3	7.7	7.1	0.7	0.6	0.6	0.6	8.3	5.3	1.8
A-Share Market													
China Unicom	600050 CH	3.71	22.4	19.0	16.6	14.3	0.8	0.8	0.8	0.8	4.4	1.8	2.6
China Mobile	600941 CH	57.58	n.a.	9.3	n.a.	2.0							
China Telecom	601728 CH	4.15	16.5	14.6	13.3	11.5	1.0	0.9	0.9	0.9	6.9	3.6	2.6
Simple Average			19.5	16.8	14.9	12.9	0.9	0.9	0.8	0.8	6.9	2.7	2.4
Weighted Average			18.0	15.7	14.1	12.2	0.9	0.9	0.9	0.8	8.3	3.2	2.2

Priced at Jan 28, 2022 Source(s): Bloomberg



Consolidated income statement (2019A-2023E)

FY Ended Dec 31 (RMB mn)	2019A	2020A	2021E	2022E	2023E
Service revenue	674,392	695,692	703,777	741,727	773,019
Sales of products and others	71,525	72,378	141,137	159,485	170,649
Total revenue	745,917	768,070	844,914	901,212	943,668
Network operation and support expenses	(175,810)	(206,424)	(194,330)	(207,279)	(217,044)
Depreciation	(182,818)	(172,401)	(171,722)	(179,498)	(186,298)
Personnel	(102,518)	(106,429)	(106,270)	(112,001)	(116,726)
Selling expenses	(52,813)	(49,943)	(53,487)	(55,630)	(57,203)
Cost of products sold	(72,565)	(73,100)	(141,961)	(160,226)	(172,057)
Other operating expenses	(46,244)	(47,039)	(49,861)	(52,853)	(56,024)
Total operating expenses	(632,768)	(655,336)	(717,632)	(767,486)	(805,352)
Operating Profits	113,149	112,734	127,283	133,726	138,316
non-operating income	4,029	5,602	7,182	7,210	7,549
Interest income	15,560	14,341	7,491	7,246	6,473
Finance costs	(3,246)	(2,996)	(3,719)	(3,688)	(3,568)
Share of profit in investments	12,641	12,678	13,185	16,481	20,602
Profit before tax	142,133	142,359	151,421	160,974	169,372
Тах	(35,342)	(34,219)	(36,397)	(38,694)	(40,712)
Profit after tax	106,791	108,140	115,024	122,281	128,660
Shareholders' profit	106,641	107,843	114,708	121,945	128,306
MI	150	297	316	336	353
EBITDA	298,593	287,967	302,252	317,107	328,803
EPS (RMB)	5.208	5.267	5.602	5.719	6.018
DPS (RMB)	2.921	2.827	3.081	3.146	3.310



Consolidated balance sheet (2019A-2023E)

As of Dec 31 (RMB mn)	2019A	2020A	2021E	2022E	2023E
PPE	674,832	705,547	716,130	724,724	733,420
Interest in associates	155,228	161,811	166,665	171,665	176,815
Others	269,314	280,781	266,252	268,448	271,194
Total non-current assets	1,099,374	1,148,139	1,149,048	1,164,838	1,181,430
Cash & cash equivalents	175,933	212,729	242,585	321,725	352,696
Deposits in bank	130,799	110,382	105,967	101,728	97,659
Others	223,134	256,632	316,653	350,647	401,889
Total current assets	529,866	579,743	665,205	774,100	852,244
Total assets	1,629,240	1,727,882	1,814,253	1,938,938	2,033,674
Accounts payable	164,818	167,990	175,550	183,449	191,704
Accrued expenses and other payable	182,368	200,952	206,981	213,190	219,586
Others	114,881	148,332	153,770	158,911	179,053
Total current liabilities	462,067	517,274	536,300	555,550	590,343
Deferred revenue	6,861	8,601	9,031	9,483	9,957
Others	53,023	49,235	47,859	46,566	45,354
Total non-current liabilities	59,884	57,836	56,890	56,048	55,311
Total liabilities	521,951	575,110	593,190	611,599	645,654
Equity attributable to shareholders	1,103,773	1,148,916	1,216,891	1,322,831	1,383,158
Non-controlling interests	3,516	3,856	4,172	4,508	4,861
Total equity	1,107,289	1,152,772	1,221,063	1,327,339	1,388,020
Issued shares at the end of period (mn shares)	20,476	20,476	20,476	21,321	21,321
NBV (RMB/share)	53.9	56.1	59.4	62.0	64.9



Consolidated Cash Flow Statement (2019A-2023E)

As of Dec 31 (RMB mn)	2019A	2020A	2021E	2022E	2023E
Operating profit before change in working capital	308,904	297,701	292,898	309,147	323,827
Change in working capital	(24,000)	46,167	12,597	12,754	12,899
Tax	(37,300)	(35,776)	(36,397)	(38,694)	(40,712)
Others	(13)	(331)	(341)	(351)	(362)
Operating cash flow	247,591	307,761	268,757	282,856	295,653
CAPEX	(202,365)	(189,577)	(197,160)	(205,046)	(213,248)
Change in available-for-sale financial asset	153,206	14,673	4,146	4,023	3,906
Others	(15,047)	(13,202)	16,630	16,100	14,980
Investing cash flow	(64,206)	(188,106)	(176,384)	(184,923)	(194,362)
Dividend paid	(53,265)	(59,726)	(63,089)	(67,070)	(70,569)
A-shares issuance	0	0	0	48,120	0
Others	(11,636)	(22,526)	1,088	596	622
Financing cash flow	(64,901)	(82,252)	(62,001)	(18,354)	(69,947)
Net increase in cash & cash equivalents	118,484	37,403	30,372	79,579	31,344
Cash & cash equivalents at beginning of year	57,302	175,933	212,729	242,585	321,725
Effect of changes in foreign exchange rate	147	(607)	(516)	(439)	(373)
Cash & cash equivalents at end of year	175,933	212,729	242,585	321,725	352,696
Financial Ratios:					
EBITDA / service revenue margin (%)	40.0	37.5	35.8	35.2	34.8
Operating profit / service revenue margin (%)	16.8	16.2	18.1	18.0	17.9
Net profit / total revenue margin (%)	14.3	14.0	13.6	13.5	13.6
ROAA (%)	6.8	6.4	6.5	6.5	6.5
ROAE (%)	9.9	9.6	9.7	9.6	9.5
YoY Growth:					
Revenue (%)	1.2	3.0	10.0	6.7	4.7
EBITDA (%)	7.4	(3.6)	5.0	4.9	3.7
Net profit (%)	(9.5)	1.1	6.4	6.3	5.2



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Rating	Definition
Buy	Stock return rate≥ Market return rate (~10%)
Hold	- Market return rate (~-10%) ≤ Stock return rate < Market return rate (~+10%)
Sell	Stock return < - Market return (~-10%)

Notes: Stock return rate: expected percentage change of share price plus gross dividend yield over the next 12 months Market return rate: average market return rate since 2008 (HSI total return index 2008-20 CAGR at 9.2%)

Time horizon of share price target: 12-month

Stock rating, however, may vary from the stated framework due to factors including but not limited to: corporate governance, market capitalization, historical price volatility relative to corresponding benchmark index, average daily turnover of the stock relative to market capitalization of the stock, competitive advantages in corresponding industry, etc.

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