October 31, 2013 Equity Focus Rating: HOLD TP: HK\$ 6.73

H-Share price (HK\$) 7.00
Est. share price return -3.86%
Est. dividend yield 2.49%
Est. total return -1.37%

Previous Rating &TP Previous Report Date BUY; HK\$ 7.49 August 29, 2013

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Key Data

52Wk H/L(HK\$)	12.16 / 4.74
Issued shares (mn)	7,706
H-Shares (mn)	1,430
A-Shares (mn)	6,276
Market cap	
H-shares (HK\$ mn)	10,010
A-Shares (RMB mn)	35,899
3-mth avg daily turnover (HK\$ mn)	89.8
Major shareholder(s) (%):	
Hunan SASAC	16.2
Source(s): Company, Bloomberg, ABCI	Securities

1H13 Revenue breakdown (%)

Concrete Machinery	44.28
Crane Machinery	32.74
Earth Moving Machinery	3.18
Environmental and Sanitation Machinery	7.00
Road Construction and Pile Foundation	4.60
Financial Leasing Income	4.08
Others	4.12
Source(s): Company, ABCI Securities	

Share performance (%)

	<u>Absolute</u>	Relative*
1-mth	2.08	2.14
3-mth	20.56	16.56
6-mth	(11.71)	(12.13)

*Relative to HSI

Source(s): Bloomberg, ABCI Securities



Source(s): Bloomberg

Zoomlion (1157 HK) Recovery weaker than expected; downgrade to **HOLD**

- Decline in revenue (ex. surcharges and business tax) narrowed from 30.75% YoY in 1H13 to 26.27% YoY in 9M13, lower than our expectation by 13.86% and street consensus by 14.93%
- GPM shrank 3.19ppt YoY to 31.18% in 9M13 as sharp decline in sales of concrete pump, which we estimate the sales volume dropped over 50% in 9M13
- Receivables remain high. We believe the Group will continue to tighten credit sales to lower receivables in the short term
- We lower FY13E/14E net income forecasts by 10.73% and 11.24%. TP is lowered to HK\$ 6.73, reflecting 0.8x FY14E P/B. Downgrade to HOLD

Lower-than-expected recovery in 3Q13. Decline in revenue (ex. surcharges and business tax) narrowed from 30.75% YoY in 1H13 to 26.27% YoY in 9M13. Its revenue of RMB 28.81bn revenue missed our expectation by 13.86% and street consensus by 14.93%, reflecting the Group's lower-than-expected recovery. GPM shrank 3.19ppt YoY to 31.18% in 9M13 as sales of concrete pump fell sharply and shifted the product mix. We estimate sales volume of the product plummeted by ~50% in 9M13. Net income dropped 45.23% YoY to RMB 3,812mn. We expect the sales of concrete machinery to remain sluggish in 4Q13, and we cut our FY13E/14E net income forecast by 10.73% and 11.24%.

Receivables remained high by end-1H13. Total account receivables (trade and bill receivables plus long term receivables) was RMB 34,209mn as at end-Sep 2013, compared to RMB 31,089mn at end-2012. Although the Group has lower the proportion of credit sales (financial leasing and installment) from 58.8% in FY12 to 44.0% in 9M13, the figure in absolute terms remains high. Accounts receivables of its competitor, Sany Heavy (600031 CH), was RMB 22,993mn as at end-Sep 2013. Zoomlion's total accounts receivables-to-revenue ratio in 9M13 was 118.76%, compared to 77.35% in Sany Heavy for the same period. We expect Zoomlion to tighten credit sales in 2014 to lower its receivables but it would also imply that short-term growth of the Group will be impeded.

Downgrade to HOLD on unclear earning visibility. With its receivables remaining high, we believe the Group would tighten its credit sales further. Based on its unclear earning visibility, we therefore lower our earnings forecasts in FY13E-15E, and downgrade Zoomlion to **HOLD** with a new TP at HK\$ 6.73 (previous: HK\$ 7.49), representing 0.8x FY14E P/B (previous: 1.0x FY13E P/B).

Risk factors: 1) Prolonged weakness in machinery industry; 2) Sales growth suppressed by tightened credit sales; 3) Higher receivables relative to peers may enhance default risk; 4) Asset impairment loss due to provision from receivables erode profitability

Results and Valuation

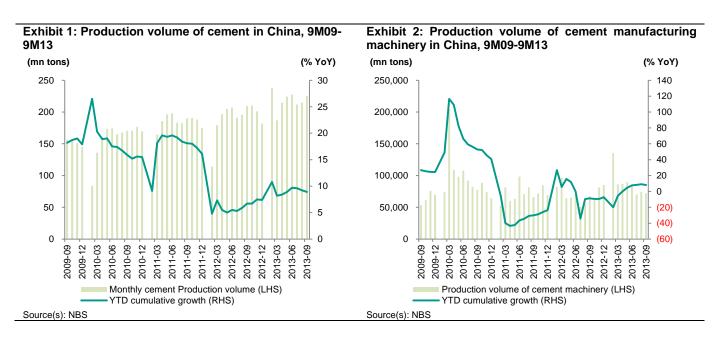
FY ended Dec 31	2011A	2012A	2013E	2014E	2015E
Revenue (RMB mn)	46,323	48,071	38,525	40,904	45,421
Chg (%,YoY)	43.89	3.77	(19.86)	6.17	11.04
Net Income (RMB mn)	8,066	7,330	4,841	5,386	6,449
Chg (%,YoY)	72.87	(9.12)	(33.95)	11.25	19.74
EPS (RMB)	1.048	0.951	0.628	0.699	0.831
P/E (x)	-	5.91	8.95	8.04	6.76
BVPS (RMB)	4.598	5.290	5.941	6.760	7.675
P/B (x)	-	1.06	0.95	0.83	0.73
DPS(RMB)	0.250	0.200	0.126	0.140	0.166
Yield (%)	-	3.56	2.23	2.49	2.96
ROAE (%)	25.69	19.25	11.19	11.01	11.55
Net gearing (%)	Net Cash				

*Net gearing=Net debt/Total equity

Source(s): Bloomberg, ABCI estimates



Signs of recovery in the construction sector. Production volume of cement in China is recovering in 2013 from trough. Production volume was up 8.9% YoY in 9M13, up 2.2ppt from 6.7% YoY in 9M12. Production volume of cement manufacturing machinery turned around from an 8.6% YoY decline in 9M12 to an 8.0% YoY growth in 9M13, reflecting a rising confidence in the downstream construction industry to be propelled by domestic urbanization and transport infrastructure development in 2014-15. Decline in FAI (including construction machinery procurement) within the construction industry also narrowed in 3Q13. Thus, we believe recovery in upstream construction machinery industry will accelerate in 2014. The industry is bottoming.



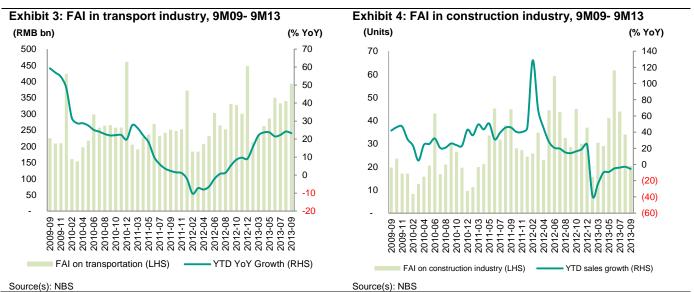




Exhibit 5: Major changes in our FY13E-15E forecasts

		FY13E			FY14E			FY15E	
	Previous	New	Chg (%)	Previous	New	Chg (%)	Previous	New	Chg (%)
Revenue (RMB mn)	41,144	38,525	(6.37)	43,665	40,904	(6.32)	48,443	45,421	(6.24)
Concrete Machinery	18,097	16,109	(10.98)	19,409	17,323	(10.75)	21,799	19,504	(10.53)
Crane Machinery	14,309	13,782	(3.68)	14,797	14,219	(3.91)	16,322	15,684	(3.91)
Earth Moving Machinery	1,156	1,156	-	1,333	1,333	-	1,537	1,537	-
Environmental and Sanitation Machinery	2,822	2,822	-	3,104	3,104	-	3,415	3,415	-
Road Construction and Pile Foundation	1,480	1,480	-	1,702	1,702	-	1,957	1,957	-
Financial Leasing Income	1,587	1,482	(6.64)	1,456	1,360	(6.61)	1,363	1,274	(6.51)
Others	1,694	1,694	-	1,863	1,863	-	2,049	2,049	-
Gross profit (RMB mn)	13,104	12,088	(7.76)	13,782	12,608	(8.52)	15,677	14,293	(8.83)
GPM (%)	31.85	31.38	(0.47ppt)	31.56	30.82	(0.74ppt)	32.36	31.47	(0.89ppt)
Net income (RMB mn)	5,424	4,841	(10.73)	6,068	5,386	(11.24)	7,337	6,449	(12.10)
Net margin (%)	13.18	12.57	(0.62ppt)	13.90	13.17	(0.73ppt)	15.15	14.20	(0.95ppt)
EPS (RMB)	0.704	0.628	(10.73)	0.782	0.699	(10.64)	0.939	0.831	(11.51)
BVPS (RMB)	6.017	5.941	(1.26)	6.863	6.760	(1.50)	7.867	7.675	(2.44)
DPS (RMB)	0.141	0.126	(10.73)	0.156	0.140	(10.64)	0.188	0.166	(11.51)

Source(s): ABCI Securities estimates

Exhibit 6: P/E band of Zoomlion (H-shares) in 12M10-10M13 (HK\$)

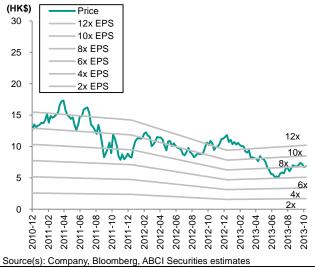


Exhibit 7: P/B band of Zoomlion (H-shares) in 12M10-10M13 (HK\$)

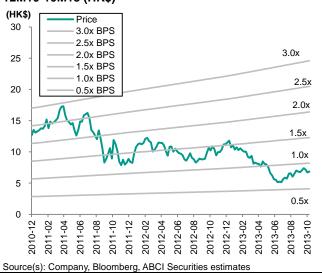


Exhibit 8: 9M13 results summary of Zoomlion and Sany Heavy

Zoomlion (1157 HK / 000157 CH)	9M12	9M13	(% YoY)
Revenue (RMB mn)	39,072	28,806	(26.27)
Gross Profit (RMB mn) GPM (%)	13,428 34.37	8,982 31.18	(33.11) (3.19ppt)
Net profit (RMB mn) Net profit margin (%)	6,960 17.81	3,812 13.23	(45.23) (4.58ppt)
Trade and bill receivables (RMB mn) Long term receivables (RMB mn) Total accounts receivables (RMB mn) Total accounts receivables / revenue (%)	20,753 13,823 34,576 <i>88.4</i> 9	26,293 7,916 34,209 118.76	26.69 (42.73) (1.06) 30.26ppt

Sany Heavy (600031 CH)	9M12	9M13	(% YoY)
Revenue (RMB mn)	40,568	29,726	(26.73)
One of Destit (DMD)	40.400	0.004	(07.00)
Gross Profit (RMB mn)	13,466	8,364	(37.89)
GPM (%)	33.19	28.14	(5.06ppt)
Net profit (RMB mn)	5,874	2,977	(49.32)
Net profit margin (%)	14.48	10.01	(4.46ppt)
Trade and bill receivables (RMB mn)	21,273	22,993	8.09
Long term receivables (RMB mn)	11	-	(100.00)
Total accounts receivables (RMB mn)	21,284	22,993	8.03
Total accounts receivables / revenue (%)	52.46	77.35	24.88ppt

Source(s): Companies, ABCI Securities



Exhibit 9: Peer valuation for machinery manufacturers

		Mkt cap		As of	<u>P/E</u>	(<u>x)</u>	EPS (%	%YoY)	<u>P/B</u>	(x)	ROAE	<u>(%)</u>
Company	Ticker	(HK\$ mn)	30/1 CRY	0/2013 Share	FY13E	FY14E	FY13E	FY14E	FY13E	FY14E	FY13E	FY14E
Company	TICKEI	(111ζφ 1111)	CKI	Price	11132	11172	TTISE	11172	11132	11172	11132	11172
Construction Machinery Maker												
CATERPILLAR INC	CAT US	422,120	USD	84.07	15.27	14.22	(36.77)	7.37	2.98	2.69	24.59	30.94
KOMATSU LTD	6301 JP	167,013	JPY	2,152	12.65	11.78	28.31	7.34	1.60	1.48	13.28	13.52
SANY HEAVY INDUS	600031 CH	69,282	RMB	7.15	10.47	7.07	(8.93)	48.17	1.93	1.58	18.68	25.21
ZOOMLION HEAVY-A	1157 HK 000157 CH	10,010 45,671	HKD RMB	7.00 5.72	8.95 9.10	8.04 8.18	(33.95) (33.95)	11.25 11.25	0.95 0.96	0.83 0.85	11.19 11.19	11.01 11.01
XCMG CONSTRUCT-A	000137 CH	20,758	RMB	7.91	7.37	7.83	(10.58)	(5.87)	0.87	0.81	11.19	10.72
GUANGXI LIUGONG	000528 CH	9,448	RMB	6.60	18.18	13.17	45.20	38.02	0.77	0.74	4.09	6.33
TEREX CORP	TEX US	30,289	USD	35.10	16.80	12.05	117.60	39.44	1.82	1.55	11.56	14.44
TADANO	6395 JP	14,026	JPY	1,372	16.51	14.85	43.64	11.18	1.81	1.63	7.95	11.55
SHANTUI CONST-A	000680 CH	5,383	RMB	3.41	53.28	46.08	113.33	15.63	0.95	0.97	1.23	2.09
XIAMEN XGMA-A	600815 CH	5,112	RMB	4.19	(32.23)	18.62	(181.25)	(273.08)	0.90	0.86	(2.70)	4.70
LONKING HOLDINGS	3339 HK	6,763	HKD	1.58	10.88	8.59	230.78	26.58	0.78	0.71	7.59	8.68
Sector Weighted Average					13.71	12.63	(9.53)	10.87	2.28	2.05	18.99	23.14
Agricultural Machinery Maker												
DEERE & CO	DE US	245,327	USD	82.65	9.32	10.30	14.88	(9.49)	3.30	2.67	40.75	26.87
MAHINDRA & MAHIN	MM IN	69,561	INR	895.10	12.15	10.32	6.00	17.71	2.32	1.99	17.75	15.51
CNH GLOBAL NV	CNH US	93,868	USD	49.96	9.21	9.62	14.35	(4.22)	1.25	1.10	16.85	16.43
FIRST TRACTOR-H	38 HK	2,267	HKD	5.64	14.75	8.40	(12.46)	75.59	1.01	0.88	6.86	11.18
FIRST TRACTOR -A	601038 CH	6,604	RMB	8.74	28.47	16.21	(12.46)	75.59	1.94	1.70	6.86	11.18
ESCORTS LTD	ESC IN	1,433	INR	92.65	6.02	7.10	148.64	(15.19)	0.54	0.71	10.20	8.62
Sector Weighted Average					10.08	10.22	13.17	(2.02)	2.64	2.18	30.76	22.25
Mining Machinery Maker												
JOY GLOBAL INC	JOY US	47,610	USD	57.78	9.89	15.52	(18.89)	(36.27)	2.02	1.91	26.75	17.64
ZHENGZHOU COAL-H	564 HK	1,130	HKD	4.65	7.09	5.75	(46.30)	23.37	0.63	0.59	9.12	10.59
ZHENGZHOU COAL-A	601717 CH	10,624	RMB	6.06	11.51	9.33	(46.30)	23.37	1.03	0.95	9.12	10.59
TIAN DI -A	600582 CH	10,965	RMB	7.10	9.56	8.48	(20.53)	12.65	1.92	2.11	17.45	23.74
SANY HEAVY EQUIP	631 HK	6,812	HKD	2.24	12.51	11.39	(10.34)	9.82	0.95	0.89	7.66	7.94
LINZHOU HEAVY-A	002535 CH	3,864	RMB	5.66	8.30	6.58	58.60	26.10	1.25	1.07	17.19	17.51
SUNWARD INTELL-A	002097 CH	3,544	RMB	6.77	42.31	42.31	633.94	0.00	1.58	1.54	3.94	3.69
ector Weighted Average					11.51	14.08	8.68	(13.55)	1.73	1.66	20.16	16.08
lachinery Parts laker												
CUMMINS INC	CMI US	185,662	USD	127.90	16.46	13.39	(10.60)	22.94	3.30	2.82	22.14	22.71
WEICHAI POWER-H	2338 HK	51,576	HKD	30.70	13.13	11.50	25.20	14.22	1.72	1.52	14.13	14.18
TAIYUAN HEAVY-A	600169 CH	11,379	RMB	3.69	27.33	36.90	(198.47)	(25.93)	1.58	1.51	5.95	4.19
CHINA YUCHAI	CYD US	6,706	USD	23.21	8.17	7.31	16.87	11.80	0.86	0.80	10.86	11.32
Sector Weighted Average					16.06	13.90	(11.02)	18.71	2.84	2.45	19.50	19.86
ndustrial Machinery Maker												
VOLVO AB-B	VOLVB SS	218,553	SEK	84.00	25.07	13.90	(38.40)	80.27	2.18	2.08	8.37	19.18
ATLAS COPCO-A	ATCOA SS	259,175	SEK	178.90	17.42	16.27	(10.30)	7.06	5.43	4.74	32.46	30.16
HYUNDAI HEAVY	009540 KS	144,843	KRW	260,500	9.94	8.26	45.28	20.38	1.05	0.99	10.56	12.35
SANDVIK AB	SAND SS	135,418	SEK	88.80	15.50	13.53	(12.01)	14.58	3.16	2.89	19.29	20.24
DOOSAN HEAVY	034020 KS	34,484	KRW	44,400	5.53	5.02	(447.41)	10.00	1.03	0.99	20.06	20.04
MANITOWOC CO	MTW US	20,893	USD	20.18	16.11	13.52	62.73	19.15	3.56	2.96	24.77	24.50
ANHUI HELI CO-A	600761 CH	7,213	RMB	11.03	12.04	10.36	34.71	16.27	1.66	1.47	14.79	15.54
Sector Weighted Average					17.24	13.18	(24.37)	30.66	3.15	2.83	19.13	21.76
<u> </u>												

Source(s): Bloomberg, ABCI Securities estimates



Consolidated income statement (2011A-2015E)

FY Ended Dec 31 (RMB mn)	2011A	2012A	2013E	2014E	2015E
Revenue	46,323	48,071	38,525	40,904	45,421
Concrete Machinery	21,212	23,596	16,109	17,323	19,504
Crane Machinery	15,618	14,132	13,782	14,219	15,684
Earth Moving Machinery	1,048	2,269	1,156	1,333	1,537
Environmental and Sanitation Machinery	2,978	3,034	2,822	3,104	3,415
Road Construction and Pile Foundation	1,737	1,558	1,480	1,702	1,957
Financial Leasing Income	1,583	1,600	1,482	1,360	1,274
Others	2,147	1,882	1,694	1,863	2,049
COGS	(31,316)	(32,546)	(26,437)	(28,296)	(31,128)
Gross profit	15,007	15,525	12,088	12,608	14,293
SG&A	(5,419)	(6,328)	(6,049)	(5,911)	(6,543)
Other income (loss)	14	(339)	(288)	(301)	(94)
Pre-tax profit	9,602	8,858	5,750	6,396	7,656
Income tax	(1,429)	(1,329)	(862)	(959)	(1,148)
Net profit	8,173	7,529	4,887	5,436	6,507
Profit attributable to:					
Minority interests	107	199	46	50	58
Equity shareholders of the Company	8,066	7,330	4,841	5,386	6,449
EPS (RMB)	1.048	0.951	0.628	0.699	0.831
DPS (RMB)	0.250	0.200	0.126	0.140	0.166
EBIT	10,115	9,614	6,284	6,920	8,012
EBITDA	10,571	10,116	6,866	7,512	8,613

Source(s): Company, ABCI Securities estimates

Consolidated balance sheet (2011A-2015E)

As of Dec 31 (RMB mn)	2011A	2012A	2013E	2014E	2015E
Current assets	47,842	63,243	64,175	67,285	73,461
Cash and equivalent	17,483	22,146	20,121	20,084	26,377
Trade and bill receivables	11,789	17,508	22,836	22,772	24,806
Financial leasing receivables	7,089	9,194	7,302	8,059	6,335
Inventories	9,656	11,733	10,721	12,537	11,343
Other current assets	1,825	2,662	3,194	3,833	4,600
Non-current assets	23,701	25,691	24,762	25,255	23,660
Property, plant and equipment	4,886	6,112	6,475	6,579	6,677
Intangible assets	4,399	4,534	4,639	4,743	4,844
Long-term investments	146	385	424	466	512
Long-term receivables	12,780	10,458	7,911	8,731	6,863
Other non-current assets	1,490	4,202	5,314	4,737	4,764
Total assets	71,543	88,934	88,937	92,540	97,121
Current liabilities	26,652	34,109	25,927	24,845	25,127
Trade and bill payables	12,103	13,483	15,490	15,520	16,887
Receipts in advance	1,166	1,225	701	1,344	927
Short term borrowings	6,049	9,639	4,391	4,891	5,391
Other current liabilities	7,334	9,762	5,345	3,090	1,921
Non-current liabilities	9,296	13,676	16,800	15,130	11,928
Long-term borrowings	7,089	10,674	13,498	11,498	7,932
Other non-current liabilities	2,207	3,002	3,302	3,632	3,996
Total liabilities	35,948	47,785	42,727	39,976	37,054
Minority interests	188	387	426	468	515
Shareholders' equities	35,407	40,762	45,784	52,096	59,551
BPS (RMB)	4.598	5.290	5.941	6.760	7.675

Source(s): Company, ABCI Securities estimates



Consolidated cash flow statement (2011A-2015E)

FY ended Dec 31 (RMB mn)	2011A	2012A	2013E	2014E	2015E
Profit before tax	9,602	8,858	5,750	6,396	7,656
Changes in depreciation and amortization	456	502	582	592	601
Changes in working capital	(7,643)	(5,559)	(1,454)	(2,300)	4,516
Income tax paid	(975)	(1,657)	(980)	(1,065)	(1,244)
Financial cost	695	623	534	524	356
Others	(41)	193	212	234	257
CF Operating	2,094	2,960	4,644	4,380	12,142
Increase in PP&E	(1,210)	(1,633)	(850)	(600)	(600)
Increase in intangible assets	(372)	(230)	(200)	(200)	(200)
Others	81	(1,536)	(1,075)	(753)	(527)
CF Investing	(1,501)	(3,399)	(2,125)	(1,553)	(1,327)
Capital injection	1,509	-	-	-	-
Net debt financing	(2,393)	7,175	(2,424)	(1,500)	(3,066)
Dividend payout	(1,669)	(1,926)	(1,541)	(968)	(1,077)
Interest paid	(695)	(623)	(534)	(524)	(356)
Others	(27)	(114)	(45)	129	(23)
CF Financing	(3,275)	4,512	(4,544)	(2,864)	(4,522)
Net change in cash	(2,682)	4,073	(2,025)	(37)	6,293
Cash at the beginning	20,335	17,483	22,146	20,121	20,084
Adjustment (Time deposit & FX effect)	(170)	590	-	-	-
Cash at the end	17,483	22,146	20,121	20,084	26,377

Source(s): Company, ABCI Securities estimates

Consolidated cash flow statement (2011A-2015E)

FY ended Dec 31	2011A	2012A	2013E	2014E	2015E
Sales mixed (%)					
Concrete Machinery	45.79	49.09	41.82	42.35	42.94
Crane Machinery	33.72	29.40	35.78	34.76	34.53
Earth Moving Machinery	2.26	4.72	3.00	3.26	3.38
Environmental and Sanitation Machinery	6.43	6.31	7.33	7.59	7.52
Road Construction and Pile Foundation	3.75	3.24	3.84	4.16	4.31
Financial Leasing Income	3.42	3.33	3.85	3.33	2.81
Others	4.63	3.92	4.40	4.56	4.51
Profit & loss ratios (%)					
Gross margin	32.40	32.30	31.38	30.82	31.47
Net profit margin	17.41	15.25	12.57	13.17	14.20
Effective tax rate	14.88	15.00	15.00	15.00	15.00
Growth (%)					
Revenue	43.89	3.77	(19.86)	6.17	11.04
Gross profit	53.62	3.45	(22.14)	4.30	13.37
EBIT	73.83	(4.95)	(34.64)	10.12	15.78
EBITDA	69.57	(4.30)	(32.13)	9.41	14.66
Net profit	72.87	(9.12)	(33.95)	11.25	19.74
Balance sheet ratios					
Current ratio (x)	1.80	1.85	2.48	2.71	2.92
Quick ratio (x)	1.43	1.51	2.06	2.20	2.47
Cash ratio (x)	0.66	0.65	0.78	0.81	1.05
Trade and bill receivables days	79.88	124.88	220.00	230.00	210.00
Trade and bill payables turnover days	142.11	143.47	200.00	200.00	190.00
Inventory turnover days	106.84	119.94	155.00	150.00	140.00
Total debt / equity ratio (%)	36.91	49.36	38.71	31.18	22.18
Net debt / equity ratio (%)	Net Cash				
Returns (%)					
ROAE	25.69	19.25	11.19	11.01	11.55
ROAA	12.15	9.38	5.50	5.99	6.86
Payout ratio	23.88	21.02	20.00	20.00	20.00

Source(s): Company, ABCI Securities estimates



Disclosures

Analyst Certification

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Definition of equity rating

Rating	Definition
Buy	Stock return ≥ Market return rate
Hold	Market return – 6% ≤ Stock return < Market return rate
Sell	Stock return < Market return – 6%

Stock return is defined as the expected % change of share price plus gross dividend yield over the next 12 months

Market return: 5-year average market return rate from 2007-2011

Time horizon of share price target: 12-month

Definition of share price risk

Rating	Definition
Very high	2.6 ≤180 day volatility/180 day benchmark index volatility
High	1.5 ≤ 180 day volatility/180 day benchmark index volatility < 2.6
Medium	1.0 ≤180 day volatility/180 day benchmark index volatility < 1.5
Low	180 day volatility/180 day benchmark index volatility < 1.0
We measure share price risk by its volatility relative to volatility of benchmark	

We measure share price risk by its volatility relative to volatility of benchmark index. Benchmark index: Hang Seng Index.

Volatility is calculated from the standard deviation of day to day logarithmic historic price change. The 180-day price volatility equals the annualized standard deviation of the relative price change for the 180 most recent trading days closing price.

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